



EMMONS



RANCH

Demand the Brand

MAY 19, 2018 | 11AM

FAIRFIELD, TEXAS

FREESTONE COUNTY FAIRGROUNDS

Welcome

Dear Fellow Beefmaster Breeders,

On behalf of our family, we would like to take this opportunity to invite you to our production sale, May 19, 2018.



After using BBU Beefmaster bulls on our commercial cows for several years, we knew we wanted to breed and raise registered Beefmasters. Cindy and I purchased our first BBU registered Beefmasters in July, 1975, two months before our wedding, and our love affairs began. Today, our love for God, each other, our family and Beefmaster cattle is as strong as ever.

Emmons Ranch is a family operation. We raised our three sons, Bodie, Corey and Clay on the ranch breeding and raising cattle. They grew up in the JBBA program, where they met many lifelong friends and learned many valuable lessons about life.

We are very excited about this year's production sale. The offering includes 2 herdsire prospects, 30 pair, 25 breds and 1 open heifer. There are proven donors and multiple can't miss donor prospects. The first offering of EMS King George, the polled scurred Bonfire son out of EMS Smooth Georgia. George has exceptional bone, foot and a 19.61" REA. There are 3 daughters, 8 pair with King George calves at side and 5 females bred to him. King George offspring are the most consistent we have produced, they are flat good.

The first offering of EMS Bet On Bubba, the 2 time National Champion Bull, the 2 time Fort Worth Grand Champion Bull, the 2 time San Antonio Grand Champion Bull, the 2 time Houston Grand Champion Bull, the 2 time West Texas Fair Grand Champion Bull, and the 2 time State Fair of Texas Grand Champion Bull. "Bubba" is the winningest bull in Beefmaster history, and when you see his calves, you will understand that they are outstanding. Talk about muscle, bone, foot and look, he has it all and so do his calves. There are 16 pair with Bubba calves at side and 11 females bred to Bubba.

We are offering something rare and special, an own daughter out of EMS Miss Buff, the cornerstone of our herd and the legendary Infinity. She has a herd bull at side by Bubba and did I say, she has a REAL herd bull at side by Bubba. She is open and ready to flush. If you are serious about building better Beefmasters, you better take hold of this cow and don't let go, you won't get this chance again.

BBU and Beefmaster cattle are all about good people. Cindy and I are blessed to have met so many fantastic people and have made hundreds of friends in the Beefmaster business.

We hope you can join us for fellowship and fun with good friends.

Sincerely,

Steve & Cindy

STEVE & CINDY EMMONS • FAIRFIELD, TX • 903.389.4394 • 903.879.4567

WWW.EMMONSBEEFMASTERS.COM

EMMONS RANCH

SALE SITE

Freestone County Fairground | Hwy 84 East
329 E Commerce | Fairfield, Texas

SALE MANAGED BY: RCCM

Bruce Robbins Cattle Marketing
Bruce Robbins | 210.861.5136 | robbinscattle@att.net

SALE CONSULTANT: 3G

3G Sales & Service
Mike Green | 979.229.6563 | threeg1990@yahoo.com

AUCTIONEER:

Anthony Mihalski | 210.415.0888 | aj1mihalski@aol.com

HOTEL ACCOMMODATIONS:

Holiday Inn Express | 903.389.2300

La Quinta Inn | 903.389.7441

Ask for the Emmons Ranch Block

Accessible from Dalls & Houston airports

SALE INFORMATION:

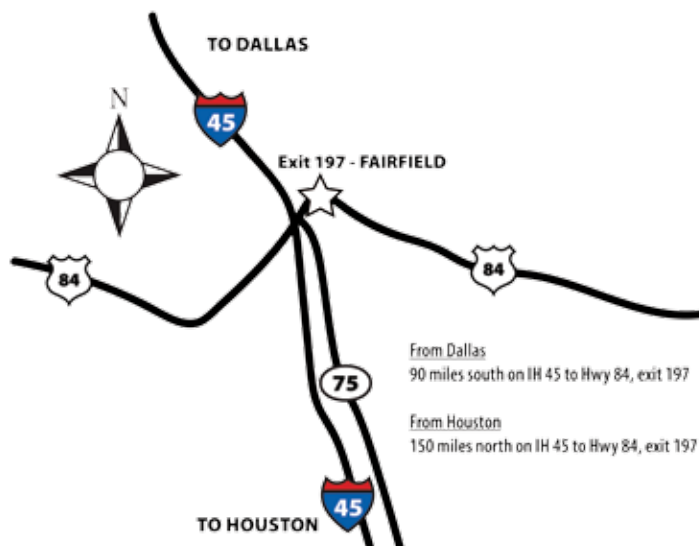
1. All performance data is Official BBU information.
2. All ultrasound data has been collected by a UGC Certified Technician and sent to a UGC Certified lab for interpretation.
3. All adult animals selling have a GGP HD 150K chip recorded with BBU.
4. All bulls have been Trich tested and have BSE examinations.
5. All cattle are 100% guaranteed.

CATALOG PRODUCED BY:



Cattle Solutions

Crystal Devoll | cddevoll@gmail.com



SCHEDULE OF EVENTS

Friday, May 18, 2018

12:00 Cattle available for viewing

6:30 PM Stead Dinner & Social at Sale Site

Saturday, May 19, 2018

11:00 AM Emmons Ranch Production Sale

Lunch immediately following the sale

JBBA Heifer Show immediately following the sale

*All times listed are CDT.

VIDEOS PRODUCED BY:



Ideal Video Productions

Wade Fisher | wade@idealvideoproductions.com

2018 Emmons Ranch

Dear Beefmaster Breeder,

Steve and Cindy Emmons have been breeding BBU Beefmaster since 1975 and their involvement in all things Beefmaster has expanded and become more impressive with every calf crop! Your opportunity to select outstanding individuals from their latest production will be at the Emmons Ranch Production Sale to be held May 19th in Fairfield, Texas at the Freestone County Fairgrounds.

Emmons Ranch reputation for producing superior Beefmaster seedstock in both the show ring and the pasture is well documented. Emmons Ranch Beefmaster has attained winners throughout the country and their individuals have helped other Breeders attain that same success. In the Beef industry Emmons Ranch individuals are proving they have the necessary ingredients to help you build a better Beefmaster product. Their goal is to offer you the quality Beefmaster individuals that will help you succeed in whatever your Beefmaster breeding program demands. Emmons Ranch is dedicated to selecting individuals that first meet their criteria for visual appraisal and then carry the genetics that increase the potential for a predictable result and then verified documented performance and carcass traits are used to help insure the quality of the final product. Only the individuals that have passed all these qualifications are being sold. These are the individuals that will make you a better Beefmaster breeder and that can become the cornerstone individuals of any breeding program.

Emmons Ranch has stacked this production sale with 30 fantastic Pairs with the first offspring being offered by the perennial champion EMS Bet on Bubba and some of the first offspring of EMS King George. Both of these great individuals surpass all of the above-mentioned qualifications and will confirm to you how bright their future is with the tremendous calves at side of these pairs. Then the bulk of the 25 Bred Heifers selling are bred to these same two awesome bulls so you know that your success is a good as done! Complimented by two strong Herdsire prospects and one outstanding open heifer and a set of frozen embryos and the semen offering everything is here for your breeding program success story.

Emmons Ranch Production Sale is a fantastic bi-annual Beefmaster event that will be held at an air conditioned sale facility and sold entirely on video with the cattle their available for your inspection. We do have a sale offering DVD available and we invite you to join us Friday to inspect the sale offering and enjoy a wonderful social time and supper at the sale site. Then Saturday after the sale plan to attend the JBBA Heifer Show.

If myself or sale consultant Mike Green can be of any assistance in making purchases or selections do not hesitate to contact us.

See you in Fairfield!

Bruce Robbins

RCCM

BRUCE & ANNETTE ROBBINS • SAN ANTONIO, TX

CELL 210.861.5136 • BUS 210.545.6106 • ROBBINSCATTLE@ATT.NET

**GE-EPDs
AND THE BEEFMASTER BREED**



As of January 1, 2016, BBU is requiring that all new AI sires and donor dams must have an HD Genotype on file. We have dedicated ourselves to being preemptive in providing our customer with a step up in this field by testing our cattle and meeting these requirements. With the exception of a few lots, all of the cattle being offered in this sale have already been tested and have a GGPHD150K sample on file. Please take a moment to learn more about the benefits by referring to page 36 in the catalog.

Production Sale



2018 Herd Sires



1

EMS SUGAR'S DREAMER 5045

BULL DNA 2215065452 GHD150K PV



DOB:	BBU No:	Sex:	Color:	Service Sire:
8/27/2015	C1066836	Male	RED	Status:
Calf Info:	BBU No:	Sex:	Color:	DOB:

EMS Smooth Cavalier and EMS Buff's Dreamlady have hit the mark here. This powerful young herdsire will add meat, volume and thickness to your herd—what the industry is demanding. No doubt this will be a true power breeding bull, yet he came here in a small package—66lbs. He ranks in the top 20% of the breed in CE, the top 25% in BW, and the top 15% for SC. His calves should come here small and explode at about 2 weeks old. This mating is time proven at Emmons Ranch—predictable and profitable. He has been in the winner's

circle numerous times and his offspring should do the same. "Dreamer" will make your dreams come true—get him today.



LOT 1

**CAVALIER 19/5

**SPARTACUS 86/653

**LAZY M 1-5/5

EMS SMOOTH CAVALIER 708 DNA US3000910 PV

EMS BODY BY SMOOTH 0-31

EMS SMOOTHCONNECTION 698

EMS JACKIE 5-1

**BLACK JACK 21

SUGAR PIE 42/01

ACE IN THE HOLE 70/3

EMS BUFF'S DREAMLADY 8057 DNA SG0000374818 PV

EMS MISS BUFF 86-6

TERRA DEOS LAND & CATTLE 4356

DIAMOND M 86-0

INDIVIDUAL PERFORMANCE RECORDS								
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT
RATIO	100	100	0		100	100	100	100
CONTEMP	1	1	0		1	1	1	1
ADJ. TRAIT	66	591	0		11.59	2.23	0.36	0.42

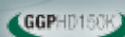
EXPECTED PROGENY DIFFERENCES							ULTRASOUND EPDS			INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT	\$T	\$M
EPD	-0.4	22.2	36.6	4.4	15.5	0.6	0.3	-0.05	-0.036	63.81	13.91
ACC	0.55	0.54	0.48	0.24	0.34	0.34	0.46	0.49	0.44	-	-



2

EMS CAPTAIN LOUIE 665

BULL DNA 41514035781 GHD150K PV



DOB:	BBU No:	Sex:	Color:	Service Sire:
3/29/2016	C1072524	Male	BLACK	Status:
Calf Info:	BBU No:	Sex:	Color:	DOB:

This young herdsire has the meat, muscle and depth you want to bring into your program. He is classy and smooth. Beauty and performance. Ranking in the top 10% of the breed for CE and BW, the top 20% for MCE and REA. If you are searching for a bull to have small birthweights, here he is. His birthweight was 68#s. Very safe for breeding heifers. This mating works—Captain Britches on Miss Buff. Put Louie to work in your herd—he's looking for your girls!



LOT 2

**CF SUGAR BRITCHES 040

**L2 CAPTAIN SUGAR 12/02

**OASIS 655

EMS CAPTAIN BRITCHES 1103 DNA US9001082330 PV

**CLARK JONES 584

CJ'S SOUL MAN 168

**NELAZ RANCH 7017

**BLACK JACK 21

SUGAR PIE 42/01

ACE IN THE HOLE 70/3

EMS BUFF'S SUGAR PIE 923 DNA SG0000376572 PV

EMS MISS BUFF 86-6

TERRA DEOS LAND & CATTLE 4356

DIAMOND M 86-0

INDIVIDUAL PERFORMANCE RECORDS								
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT
RATIO	105	101	100		100	100	100	100
CONTEMP	14	8	1		1	1	1	1
ADJ. TRAIT	68	691	1117		13.48	2.31	0.34	0.42

EXPECTED PROGENY DIFFERENCES							ULTRASOUND EPDS			INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT	\$T	\$M
EPD	-1.5	20.9	39.8	6	16.5	0.2	0.43	0.03	-0.032	70.24	11.98
ACC	0.52	0.44	0.43	0.18	0.27	0.27	0.42	0.46	0.41	-	-

EMS Miss Buff Cow Family



EMS Miss Buff is the ultimate Beefmaster cow that personifies what is great about the Beefmaster breed. She passed away in 2017, but her legacy is alive and well at ER. She has tremendous bone, length, and strength of top. Her muscle pattern carries down low, her udder is perfect, and her predictability is unquestionable. Miss Buff has proven performance herself, as well as in the show ring. Her sons and daughters are proven throughout the Beefmaster breed in the show ring, as well as the sale ring. She is either mother, grandmother or great grandmother to 7 National Champion Bulls, 1 Res National Champion Bull, 4 Miss Beefmaster America's, 2 Res Miss Beefmaster America's and countless JBBA champions. Her latest accolades were grandmother to the 2016 Houston Livestock Show Grand Champion Female, the 2016 National Champion Bull, the 2017 & 2018 Houston Livestock Show Grand Champion Bull and the 2018 National Champion Bull. Needless to say, she has been a mainstay at Emmons Ranch. Any time you have the opportunity to add Miss Buff into your herd, don't hesitate. Females like her are a once in a lifetime experience.



3

EMS BUFF'S SCARLET 1018

DONOR PROSPECT

DNA 40513134827 GHD150K PV



DOB:	BBU No:	Sex:	Color:	Service Sire:
10/18/2011	C1023061	Female	RED	Status:
Calf Info:	BBU No:	Sex:	Color:	DOB:
C1092295	Male	RED	RED	2/2/2018

Pedigree of Calf Shown

I think I have seriously lost it. You better gobble this up before I change my mind. Infinity X EMS Miss Buff—a rare commodity. She has the cut of Infinity, combined with the power of Buff—a great combination. Her udder is impeccable—a Buff trait. She ranks in the top 20% of the breed in WWT and the top 25% in YWT. Very rarely do we offer a Buff daughter for sale. We need to prove our upcoming herd sire, 2 X National Champion, EMS Bet On Bubba. What better way to do it than with a Buff daughter. This tremendous young herd sire on

her side, is line bred Miss Buff. Better not pass up this rare opportunity. You can get a double dose of "Buff" with a DONOR FEMALE and a herd sire prospect, all in one package.



LOT 3

EMS HEADLINER 029

EMS BET ON BUBBA 507 DNA 2215065420 GHD150K PV

EMS BET ON BUFF 8062

**INFINITY 120/96

EMS BUFF'S SCARLET 1018 DNA 40513134827 GHD150K PV

EMS MISS BUFF 86-6

RED RYDER 8035
MAGIC COLORS CL022

ACE IN THE HOLE 70/3
EMS MISS BUFF 86-6
**RED SUGAR 104/93
**VANNA 5660

TERRA DEOS LAND & CATTLE 4356
DIAMOND M 86-0

INDIVIDUAL PERFORMANCE RECORDS									
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT	
RATIO	107	126	100		100	100	100	100	
CONTEMP	9	6	1		1	1	1	1	
ADJ. TRAIT	72	690	802		7.75	2.12	0.14	0.27	
EXPECTED PROGENY DIFFERENCES									
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	0	28.1	47.8	7	21	0.5	0.09	-0.15	-0.031
ACC	0.6	0.58	0.53	0.44	0.49	0.4	0.51	0.54	0.49

4

EMS SMOOTH RIDE 437

PAIR DNA 40513134863 GHD150K PV



DOB:	BBU No:	Sex:	Color:	Service Sire:	Status:
3/11/2014	C1043411	Female	RED STAR FACE MUL		
Calf Info:	BBU No:	Sex:	Color:	DOB:	
C1092294	Female	RED		2/9/2018	Pedigree of Calf Shown

Want to own a package to haul in blue ribbons—here it is. Smooth Cavalier on Miss Buff offspring works every time. The cut and the charisma are two of the traits needed to accomplish this. A few more of these traits are square hips, strong top and length of body. This female combines all of these. The rest of this package is what she was created to do—produce a winner. Here she is, EMS Label Me Bubba. Ready to go to the winners circle? Take this package home!

INDIVIDUAL PERFORMANCE RECORDS									
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT	
RATIO	106	89	93		84	90	68	65	
CONTEMP	16	5	3		3	3	3	3	
ADJ. TRAIT	68	529	717		9.07	1.95	0.15	0.17	

EXPECTED PROGENY DIFFERENCES					ULTRASOUND EPDS			INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	0.8	20.3	38.4	4.3	14.5	0.4	0.13	-0.15	-0.026
ACC	0.55	0.52	0.51	0.26	0.35	0.37	0.5	0.54	0.48



LOT 4

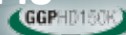
EMS HEADLINER 029
EMS BET ON BUBBA 507 DNA 2215065420 GHD150K PV
 EMS BET ON BUFF 8062
 EMS SMOOTH CAVALIER 708
EMS SMOOTH RIDE 437 DNA 40513134863 GHD150K PV
 EMS BUFF'S JAZZY 106

RED RYDER 8035
 MAGIC COLORS CL022
 ACE IN THE HOLE 70/3
 EMS MISS BUFF 86-6
 **CAVALIER 19/5
 EMS BODY BY SMOOTH 0-31
 ACE IN THE HOLE 70/3
 EMS MISS BUFF 86-6

5

EMS SMOOTH DREAMER 448

PAIR DNA 012313020096 HD150K PV



DOB:	BBU No:	Sex:	Color:	Service Sire:	Status:
4/7/2014	C1039994	Female	RED MUL		
Calf Info:	BBU No:	Sex:	Color:	DOB:	
C1092367	Male	RED MUL		4/2/2018	Pedigree of Calf Shown

Stacking up great cow families produces predictability. Two of the top donors at Emmons Ranch are in this mating. It is time proven to eliminate any guesswork. Ranking in the top 25% of the breed in WWT and YWT and in the top 15% for SC. She exhibits a 12.72 REA with a %IMF of 3.25. Add in a Bet On Bubba herd sire prospect at her side and you have a package deal. Put one of the first Bubba calves on your girls. They will LOVE you for it! What a package to take home!

INDIVIDUAL PERFORMANCE RECORDS									
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT	
RATIO	97				115	137	135	127	
CONTEMP	5				2	2	2	2	
ADJ. TRAIT	74				12.74	3.25	0.39	0.42	

EXPECTED PROGENY DIFFERENCES					ULTRASOUND EPDS			INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	1.3	27.3	43.7	4.2	17.9	0.6	0.4	-0.03	-0.035
ACC	0.55	0.48	0.47	0.23	0.31	0.29	0.42	0.44	0.41



LOT 5

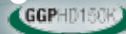
EMS HEADLINER 029
EMS BET ON BUBBA 507 DNA 2215065420 GHD150K PV
 EMS BET ON BUFF 8062
 EMS SMOOTH CAVALIER 708
EMS SMOOTH DREAMER 448 DNA 012313020096 PV
 EMS BUFF'S DREAMLADY 8057

RED RYDER 8035
 MAGIC COLORS CL022
 ACE IN THE HOLE 70/3
 EMS MISS BUFF 86-6
 **CAVALIER 19/5
 EMS BODY BY SMOOTH 0-31
 ACE IN THE HOLE 70/3
 EMS MISS BUFF 86-6

6A

EMS SMOOTH QUEENIE 570

PAIR DNA 41514035737 GHD150K PV



DOB:	BBU No:	Sex:	Color:	Service Sire:	Status:
3/23/2015	C1059929	Female	RED		
Calf Info:	BBU No:	Sex:	Color:	DOB:	
C1092300	Male	RED		3/5/2018	Pedigree of Calf Shown

Square hips, strong top and length of body are the makings of a great cow. This one exhibits all of these traits. Smooth Cavalier and Buff's Dreamlady don't miss. The predictability and consistency are second to none. She ranks in the top 25% of the breed in MCE and SC. Don't stop there- Look at the Bubba bull calf at her side. Here is a herd sire in the making, a "Sure Bet". This is one package you don't want to miss!

INDIVIDUAL PERFORMANCE RECORDS									
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT	
RATIO	104	97	99		91	72	81	51	
CONTEMP	13	6	4		4	4	4	4	
ADJ. TRAIT	66	463	668		7.92	2.04	0.13	0.15	



EXPECTED PROGENY DIFFERENCES					ULTRASOUND EPDS			INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	0.4	23.5	38.3	3.9	15.7	0.6	0.26	-0.22	-0.042
ACC	0.57	0.56	0.56	0.25	0.35	0.39	0.54	0.59	0.53



LOT 6A

EMS HEADLINER 029
EMS BET ON BUBBA 507 DNA 2215065420 GHD150K PV
 EMS BET ON BUFF 8062
 EMS SMOOTH CAVALIER 708
EMS SMOOTH QUEENIE 570 DNA 41514035737 GHD150K PV
 EMS BUFF'S DREAMLADY 8057

RED RYDER 8035
 MAGIC COLORS CL022
 ACE IN THE HOLE 70/3
 EMS MISS BUFF 86-6
 **CAVALIER 19/5
 EMS BODY BY SMOOTH 0-31
 ACE IN THE HOLE 70/3
 EMS MISS BUFF 86-6

<div>  <div> 6B EMS SMOOTH FEVER 567 </div> <div> PAIR DNA 41514035713 HD150K PV </div> <div>  </div> </div>				
DOB:	BBU No:	Sex:	Color:	Service Sire:
3/23/2015	C1059927	Female	RED STAR FACE	Status:
Calf Info:	BBU No:	Sex:	Color:	DOB:
	C1091152	Male	RED	12/18/2017
Pedigree of Calf Shown				

Smooth Cavalier and Buff's Dreamlady is a cross that works every time—that is why we do it. This is what a mama cow is supposed to look like—thick, straight topped and definitely eye appealing. Be one of the first to have a Bet on Bubba herd sire on your cows and get "Bubba Fever". Add the "look" and the performance the industry demands with this duo. Champions producing Champions! It's a win, win situation.



LOT 6B

EMS HEADLINER 029

EMS BET ON BUBBA 507 DNA 2215065420 GHD150K PV

EMS BET ON BUFF 8062

EMS SMOOTH CAVALIER 708

EMS SMOOTH FEVER 567 DNA 41514035713 PV



EMS BUFF'S DREAMLADY 8057

RED RYDER 8035
MAGIC COLORS CL022

ACE IN THE HOLE 70/3
EMS MISS BUFF 86-6
**CAVALIER 19/5
EMS BODY BY SMOOTH 0-31

ACE IN THE HOLE 70/3
EMS MISS BUFF 86-6

INDIVIDUAL PERFORMANCE RECORDS											
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT			
RATIO	108	91	87		103	121	100	75			
CONTEMP	13	6	4		4	4	4	4			
ADJ. TRAIT	64	437	590		8.91	3.44	0.16	0.22			
EXPECTED PROGENY DIFFERENCES					ULTRASOUND EPDS			INDEXES			
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT	\$T	\$M
EPD	0	19	30.5	4.2	13.7	0.4	0.34	0.03	-0.035	54.32	12.26
ACC	0.54	0.53	0.52	0.23	0.33	0.3	0.5	0.54	0.49	-	-

<div>  <div> 6C EMS HOT BRITCHES 581 </div> <div> PAIR DNA 2215065494 GHD150K PV </div> <div>  </div> </div>				
DOB:	BBU No:	Sex:	Color:	Service Sire:
5/22/2015	C1059946	Female	RED MUL	Status:
Calf Info:	BBU No:	Sex:	Color:	DOB:
	C1091169	Female	RED	12/19/2017
Pedigree of Calf Shown				

With EMS Miss Buff and EMS Body By Smooth in her pedigree, this female will have no trouble living up to her genetic expectations. This cross will work for you every time. She ranks in the top 25% of the breed in REA and top 5% for FAT. If going to the winners circle is part of your plan, look at the Bubba heifer calf at side. "Bubba's Girl" will add blue ribbons to your future.



LOT 6C

EMS HEADLINER 029

EMS BET ON BUBBA 507 DNA 2215065420 GHD150K PV

EMS BET ON BUFF 8062

EMS SMOOTH CAVALIER 708

EMS HOT BRITCHES 581 DNA 2215065494 GHD150K PV

EMS BUFF'S DREAMLADY 8057



RED RYDER 8035
MAGIC COLORS CL022

ACE IN THE HOLE 70/3
EMS MISS BUFF 86-6
**CAVALIER 19/5
EMS BODY BY SMOOTH 0-31

ACE IN THE HOLE 70/3
EMS MISS BUFF 86-6

INDIVIDUAL PERFORMANCE RECORDS											
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FA			
RATIO	103	102	94		105	91	101	127			
CONTEMP	13	7	7		7	7	7	7			
ADJ. TRAIT	67	527	658		8.87	2.48	0.14	0.32			
EXPECTED PROGENY DIFFERENCES					ULTRASOUND EPDS				INDEXES		
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT	\$T	\$M
EPD	-0.2	23.3	36.1	3.7	15.3	0.5	0.36	-0.1	-0.04	62.74	14.45
ACC	0.55	0.55	0.55	0.24	0.34	0.35	0.55	0.6	0.54		-



<div> <div>  <div> <div>6E</div> <div>EMS SMOOTH LILA 583</div> <div>PAIR DNA 41514035733 GHD150K PV</div> </div> </div> <div>  </div> </div>					
DOB:	BBU No:	Sex:	Color:	Service Sire:	Status:
6/2/2015	C1059948	Female	RED MUL		
Calf Info:	BBU No:	Sex:	Color:	DOB:	Pedigree of Calf Shown
C1091242	Female	Red		12/22/2017	

Smooth Cavalier and Buff's Dreamlady hit another homerun here. Femininity and class all rolled into one. Also ranking in the top 20% of the breed in MCE and the top 15% in SC. But the coupon that goes with this classy female takes it to another level. Being sired by the 2x National Champion Bull, EMS Bet on Bubba, makes this the perfect investment for your program. "Smooth Bubba" is a winner!

INDIVIDUAL PERFORMANCE RECORDS									
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT	
RATIO	98	104	100		95	107	130	107	
CONTEMP	13	7	7		7	7	7	7	
ADJ. TRAIT	70	537	703		8.05	2.9	0.18	0.27	



EXPECTED PROGENY DIFFERENCES					ULTRASOUND EPDS			INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	0.4	24.2	36.6	4.3	16.4	0.7	0.33	0.03	-0.03
ACC	0.57	0.56	0.56	0.25	0.35	0.39	0.55	0.6	0.54



LOT 6E

EMS HEADLINER 029
EMS BET ON BUBBA 507 DNA 2215065420 GHD150K PV
 EMS BET ON BUFF 8062
 EMS SMOOTH CAVALIER 708
EMS SMOOTH LILA 583 DNA 41514035733 GHD150K PV
 EMS BUFF'S DREAMLADY 8057

RED RYDER 8035
 MAGIC COLORS CL022
 ACE IN THE HOLE 70/3
 EMS MISS BUFF 86-6
 **CAVALIER 19/5
 EMS BODY BY SMOOTH 0-31
 ACE IN THE HOLE 70/3
 EMS MISS BUFF 86-6

<div> <div>  <div> <div>6F</div> <div>EMS FANTASY DREAMS 5039</div> <div>PAIR DNA 41514035735 GHD150K PV</div> </div> </div> <div>  </div> </div>					
DOB:	BBU No:	Sex:	Color:	Service Sire:	Status:
10/25/2015	C1062258	Female	RED		
Calf Info:	BBU No:	Sex:	Color:	DOB:	Pedigree of Calf Shown
C1092297	Female	RED WUL		3/2/2018	

Beauty and performance all in one! Consistency and correctness show in this Smooth Cavalier x Buff's Dreamlady daughter. She possesses all the characteristics that provide economic importance, ranking in the top 20% of the breed in MCE, top 25% in SC, top 10% for REA and top 5% for FAT. She exhibits a 12.63 REA and a 3.27% IMF. But wait - there is more to this awesome female, a heifer out of the winningest bull in Beefmaster history - EMS Bet on Bubba. Move to the top of the class with your purchase here with "Dreamy Bubba" at her side!

INDIVIDUAL PERFORMANCE RECORDS									
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT	
RATIO	104	100	112		119	99	138	117	
CONTEMP	24	23	13		13	13	13	13	
ADJ. TRAIT	68	520	785		12.85	3.27	0.44	0.55	



EXPECTED PROGENY DIFFERENCES					ULTRASOUND EPDS			INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	0.9	26.7	44.4	3.9	17.2	0.5	0.52	-0.04	-0.04
ACC	0.55	0.54	0.52	0.24	0.34	0.35	0.52	0.56	0.5



LOT 6F

EMS HEADLINER 029
EMS BET ON BUBBA 507 DNA 2215065420 GHD150K PV
 EMS BET ON BUFF 8062
 EMS SMOOTH CAVALIER 708
EMS FANTASY DREAMS 5039 DNA 41514035735 GHD150K PV
 EMS BUFF'S DREAMLADY 8057

RED RYDER 8035
 MAGIC COLORS CL022
 ACE IN THE HOLE 70/3
 EMS MISS BUFF 86-6
 **CAVALIER 19/5
 EMS BODY BY SMOOTH 0-31
 ACE IN THE HOLE 70/3
 EMS MISS BUFF 86-6

<div> <div>  <div> <div>7A</div> <div>EMS CLASSY BRITCHES 579</div> <div>PAIR DNA 41514035732 GHD150K PV</div> </div> </div> <div>  </div> </div>					
DOB:	BBU No:	Sex:	Color:	Service Sire:	Status:
5/25/2015	C1059944	Female	RED MUL		
Calf Info:	BBU No:	Sex:	Color:	DOB:	Pedigree of Calf Shown
C1091241	Male	RED		12/21/2017	

This package deal will blow your doors off. Long smooth front, straight thick top with exceptional muscle best describes this beauty. Add in her performance of top 20% of the breed in CE and BW and top 15% in REA and %IMF. Now for Part II of the package, a herd sire prospect sired by Bubba. Wow! How much better does it get. "Classic Bubba" is just as the name implies. Take advantage of this extraordinary pair.

INDIVIDUAL PERFORMANCE RECORDS									
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT	
RATIO	104	97	92		99	113	94	84	
CONTEMP	13	7	7		7	7	7	7	
ADJ. TRAIT	66	501	644		8.42	3.08	0.13	0.21	



EXPECTED PROGENY DIFFERENCES					ULTRASOUND EPDS			INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	-0.8	24.4	42.7	6.5	18.7	0.3	0.46	0.17	-0.032
ACC	0.56	0.55	0.55	0.19	0.31	0.35	0.54	0.59	0.52



LOT 7A

EMS HEADLINER 029
EMS BET ON BUBBA 507 DNA 2215065420 GHD150K PV
 EMS BET ON BUFF 8062
 EMS CAPTAIN BRITCHES
EMS CLASSY BRITCHES 579 DNA 41514035732 GHD150K PV
 EMS BUFF'S DREAMLADY 8057

RED RYDER 8035
 MAGIC COLORS CL022
 ACE IN THE HOLE 70/3
 EMS MISS BUFF 86-6
 **CF SUGAR BRITCHES 040
 **CLARK JONES 584
 ACE IN THE HOLE 70/3
 EMS MISS BUFF 86-6

<div>  <div> 7B EMS MADAME SUGAR 5038 </div> </div>					
DONOR PROSPECT DNA 41514035739 GHD150K PV 					
DOB:	BBU No:	Sex:	Color:	Service Sire:	
10/28/2015	C1062259	Female	RED	Status:	
Calf Info:	BBU No:	Sex:	Color:	DOB:	
	C1092298	Male	BROWN	3/3/2018	<i>Pedigree of Calf Shown</i>

CF Sugar Britches and a #1 donor at Emmons Ranch produced a great one here. Stacking up great cow families produces predictability. Being time proven takes the guesswork out. Madame Sugar fits that mold. She ranks in the top 10% of the breed in MCE and the top 20% in REA. That's not all folks, look at "King Sugar" at her side. This King George stud will take your ranch to greener pastures. I believe I will!





LOT 7B

INDIVIDUAL PERFORMANCE RECORDS									
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT	
RATIO	109	91	106		115	116	191	168	
CONTEMP	24	23	13		13	13	13	13	
ADJ. TRAIT	65	475	748		12.42	3.85	0.61	0.79	

EXPECTED PROGENY DIFFERENCES					ULTRASOUND EPDS			INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	0	23.4	41.4	6.7	18.4	0.3	0.4	-0.03	-0.016
ACC	0.56	0.55	0.53	0.28	0.37	0.38	0.52	0.56	0.51

BONFIRE 8038
EMS KING GEORGE 425 DNA US9001082430 PV
 EMS SMOOTH GEORGIA
 **CF SUGAR BRITCHES 040
EMS MADAME SUGAR 5038 DNA 41514035739 GHD150K PV
 EMS BUFF'S DREAMLADY 8057

BLACK BAYOU 1071/3
 EMS AMAZING ACE 630
 EMS SMOOTH CAVALIER 708
 QUEEN STACI 8/125
 **L2 CAPTAIN SUGAR 12/02
 **OASIS 655
 ACE IN THE HOLE 70/3
 EMS MISS BUFF 86-6

<div>  <div> 8 EMS SMOOTH SAILING 5015 </div> </div>					
PAIR DNA 41514035743 GHD150K PV 					
DOB:	BBU No:	Sex:	Color:	Service Sire:	
11/24/2015	C1071632	Female	RED STAR FACE MUL	Status:	
Calf Info:	BBU No:	Sex:	Color:	DOB:	
	C1092312	Female	RED PAINT	2/23/2018	<i>Pedigree of Calf Shown</i>

This mating is a recipe for success. Smooth Cavalier mated to a Miss Buff daughter will be a winning recipe every time. Add in a cup of top 20% of the breed in BW and a cup of top 25% for MCE. Throw in a dash of Bubba and oh my! This recipe won the blue ribbon. Look at this heifer calf at side, Madame Bubba—she is amazing. This is what you call a winning combination. If you want a winner, better own this one.



LOT 8

INDIVIDUAL PERFORMANCE RECORDS									
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT	
RATIO	111	88	100		110	85	59	119	
CONTEMP	24	23	13		13	13	13	13	
ADJ. TRAIT	64	457	701		11.91	2.8	0.19	0.56	

EXPECTED PROGENY DIFFERENCES					ULTRASOUND EPDS			INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	0.1	13.3	27.3	4.5	11.2	0.2	0.02	-0.24	-0.045
ACC	0.55	0.54	0.54	0.24	0.34	0.33	0.55	0.6	0.53

EMS HEADLINER 029
EMS BET ON BUBBA 507 DNA 2215065420 GHD150K PV
 EMS BET ON BUFF 8062
 EMS SMOOTH CAVALIER 708
EMS SMOOTH SAILING 5015 DNA 41514035743 GHD150K PV
 EMS BUFF'S SUGAR PIE 923

RED RYDER 8035
 MAGIC COLORS CL022
 ACE IN THE HOLE 70/3
 EMS MISS BUFF 86-6
 **CAVALIER 19/5
 EMS BODY BY SMOOTH 0-31
 ACE IN THE HOLE 70/3
 EMS MISS BUFF 86-6



Lots 9A & 9B Pick of Bred Heifers

Stacking up great cow families is something we do at ER. This gives your program more consistency and predictability. We strive to produce a specific phenotype for our cattle, a cookie cutter image. This female is bred to the 2X National Champion Bull, Bubba. The baby will be out of this world good. No worries here!

**CAVALIER 19/5

EMS SMOOTH CAVALIER 708 DNA US3000910 PV

EMS BODY BY SMOOTH 0-31

ACE IN THE HOLE 70/3

EMS BUFF'S PEARL 28 DNA US9001082335 PV

EMS MISS BUFF 86-6

**SPARTACUS 86/653

**LAZY M 1-5/5

EMS SMOOTHCONNECTION 698

EMS JACKIE 5-1

**BLACK JACK 21

SUGAR PIE 42/01

TERRA DEOS LAND & CATTLE 4356

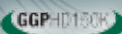
DIAMOND M 86-0

9A

EMS PEARL SNAPS 695

BRED BBU NO. C1076865 | DNA 82715053629 GHD150K PV | DOB 6/5/2016

SERVICE SIRE: EMS BET ON BUBBA | STATUS: 5 months at sale



INDIVIDUAL PERFORMANCE RECORDS										
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT		
RATIO	95	109	113		100	122	74	142		
CONTEMP	9	6	6		6	6	6	6		
ADJ. TRAIT	72	612	807		9.54	2.91	0.14	0.47		
EXPECTED PROGENY DIFFERENCES					ULTRASOUND EPDS			INDEXES		
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT	\$T \$M
EPD	0.5	26.8	45.7	8.6	22	0.2	0.24	-0.04	-0.035	79.52 16.1
ACC	0.52	0.51	0.5	0.2	0.3	0.29	0.49	0.53	0.47	- -



LOT 9A

9B

EMS CUSTOM PEARL 696

BRED BBU NO. C1075965 | DNA 82715053630 GHD150K PV | DOB 6/7/2016

SERVICE SIRE: EMS BET ON BUBBA | STATUS: 5 months at sale



INDIVIDUAL PERFORMANCE RECORDS										
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT		
RATIO	105	102	107		103	128	112	110		
CONTEMP	4	3	2		3	3	3	2		
ADJ. TRAIT	62	571	849		11.21	2.31	0.28	0.55		
EXPECTED PROGENY DIFFERENCES					ULTRASOUND EPDS			INDEXES		
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT	\$T \$M
EPD	1.3	23.5	37.3	7.5	19.3	0.2	0.11	-0.01	-0.027	65.2 14.76
ACC	0.45	0.41	0.32	0.15	0.24	0.2	0.25	0.25	0.23	- -



LOT 9B

9C

EMS MINNIE PEARL 622

BRED DNA 012313020100 HD150K PV



DOB:	BBU No:	Sex:	Color:	Service Sire:	EMS Headliner
4/2/2016	C1075961	Female	RED	Status:	4 months at sale time
Calf Info:	BBU No:	Sex:	Color:	DOB:	

This is a prolific mating at Emmons Ranch, it works every time. Knowing the result of this mating definitely gives you piece of mind when calving time comes around. Thick tops, exceptional muscle, extension and length of body are just "givens". Then, you add Headliner to this mating and the results stay the same, exceptional, predictable, and prodigious. The Headliner baby will be a Champion calf deluxe. Make an impact in your herd, here.



LOT 9C

**CAVALIER 19/5

EMS SMOOTH CAVALIER 708 DNA US3000910 PV

EMS BODY BY SMOOTH 0-31

ACE IN THE HOLE 70/3

EMS BUFF'S PEARL 28 DNA US9001082335 PV

EMS MISS BUFF 86-6

**SPARTACUS 86/653

**LAZY M 1-5/5

EMS SMOOTHCONNECTION 698

EMS JACKIE 5-1

**BLACK JACK 21

SUGAR PIE 42/01

TERRA DEOS LAND & CATTLE 4356

DIAMOND M 86-0

INDIVIDUAL PERFORMANCE RECORDS										
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT		
RATIO	99	96	109		100	126	100	115		
CONTEMP	16	5	4		4	4	4	4		
ADJ. TRAIT	70	553	778		8.55	2.91	0.13	0.23		
EXPECTED PROGENY DIFFERENCES					ULTRASOUND EPDS			INDEXES		
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT	\$T \$M
EPD	1.6	23.3	40.9	5.3	16.9	0.5	0.11	-0.05	-0.04	71.28 10.41
ACC	0.52	0.51	0.51	0.22	0.32	0.28	0.49	0.54	0.48	- -

<div> <div>9D</div> <div>EMS CAPTAIN'S PEARL 645</div> <div>BRED DNA 82715053627 HD150K PV</div> <div>GGP HD150K</div> </div>					
DOB:	BBU No:	Sex:	Color:	Service Sire:	EMS Bet on Bubba
1/9/2016	C1066100	Female	BLACK MUL	Status:	4 months at sale time
Calf Info:	BBU No:	Sex:	Color:	DOB:	

Fancy Captain Britches daughter with lots of class and charisma, she knows she's good. This heifer is moderate framed and very feminine with tremendous meat. She ranks in the top 25% of the breed for CE and the top 15% for marbling. She is a model for what the industry demands. Add the baby in the belly by "Bubba", the winningest bull in Beefmaster history and who knows, history might be made again!



LOT 9D

INDIVIDUAL PERFORMANCE RECORDS									
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT	
RATIO	104	99	100		100	100	100	100	
CONTEMP	10	4	1		1	1	1	1	
ADJ. TRAIT	65	513	820		9.58	3.64	0.45	0.5	

EXPECTED PROGENY DIFFERENCES					ULTRASOUND EPDS			INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	-0.2	24.7	43.3	7.1	19.4	0.4	0.35	0.12	-0.033
ACC	0.5	0.47	0.41	0.16	0.26	0.21	0.35	0.36	0.33

**CF SUGAR BRITCHES 040

**L2 CAPTAIN SUGAR 12/02

**OASIS 655

EMS CAPTAIN BRITCHES 1103 DNA US9001082330 PV

CJ'S SOUL MAN 168

**CLARK JONES 584

**NELAZ RANCH 7017

ACE IN THE HOLE 70/3

**BLACK JACK 21

SUGAR PIE 42/01

EMS BUFF'S PEARL 28 DNA US9001082335 PV

EMS MISS BUFF 86-6

TERRA DEOS LAND & CATTLE 4356

DIAMOND M 86-0

<div> <div>10</div> <div>EMS HEADIN TO THE TOP 638</div> <div>BRED DNA 82715053636 HD150K PV</div> <div>GGP HD150K</div> </div>					
DOB:	BBU No:	Sex:	Color:	Service Sire:	EMS King George
1/15/2016	C1075937	Female	RED WUL	Status:	8 months at sale time
Calf Info:	BBU No:	Sex:	Color:	DOB:	

Headliner and Miss Buff combine to make a fancy female with tremendous muscle, ranking in the top 15% of the breed for REA. This slick little lady is sure to put a new dimension in your program. Just imagine getting the offspring from "Headin to the Top" and King George. Wow! Your REA just exploded.



LOT 10

INDIVIDUAL PERFORMANCE RECORDS									
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT	
RATIO	109	97	97		96	117	80	100	
CONTEMP	16	3	2		2	2	2	2	
ADJ. TRAIT	64	528	742		10.01	0.97	0.12	0.26	

EXPECTED PROGENY DIFFERENCES					ULTRASOUND EPDS			INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	0	24.9	46.1	8.8	21.2	0.4	0.47	-0.38	-0.037
ACC	0.51	0.48	0.48	0.16	0.27	0.25	0.47	0.51	0.45

RED RYDER 8035

BLACK BAYOU 1071/3

EMS AMAZING ACE 630

EMS HEADLINER 029 DNA SG000319025 PV

**BLACK MAGIC 120/97

MAGIC COLORS CL022

MIXED COLORS 922

ACE IN THE HOLE 70/3

**BLACK JACK 21

SUGAR PIE 42/01

EMS BUFF'S DIVA 210 DNA 40513134823 GHD150K PV

EMS MISS BUFF 86-6

TERRA DEOS LAND & CATTLE 4356

DIAMOND M 86-0

<div> <div>11</div> <div>EMS SHE'S A HEADLINER 618</div> <div>BRED DNA 82715053639 HD150K PV</div> <div>GGP HD150K</div> </div>					
DOB:	BBU No:	Sex:	Color:	Service Sire:	EMS Captain Britches
4/1/2016	C1075948	Female	RED	Status:	7 months at sale time
Calf Info:	BBU No:	Sex:	Color:	DOB:	

Headliner and Miss Buff are a match made in heaven. The predictability of Miss Buff with her straight top, volume and perfect udder even at 19 years old, combine with the exceptional muscle and the extended front of Headliner, produce a complete Beefmaster offspring. Add in the ranking of the top 15% of the breed for REA. When you combine these great traits with the qualities of Captain Britches in the belly, the outcome will be "I'm a winner."



LOT 11

INDIVIDUAL PERFORMANCE RECORDS									
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT	
RATIO	95	103	97		103	76	77	45	
CONTEMP	16	6	6		6	6	6	6	
ADJ. TRAIT	73	639	739		9.75	1.64	0.1	0.09	

EXPECTED PROGENY DIFFERENCES					ULTRASOUND EPDS			INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	0.2	23.1	38.5	9.8	21.3	0.3	0.45	-0.23	-0.038
ACC	0.51	0.5	0.49	0.17	0.28	0.25	0.48	0.53	0.46

RED RYDER 8035

BLACK BAYOU 1071/3

EMS AMAZING ACE 630

EMS HEADLINER 029 DNA SG000319025 PV

**BLACK MAGIC 120/97

MAGIC COLORS CL022

MIXED COLORS 922

ACE IN THE HOLE 70/3

**BLACK JACK 21



SUGAR PIE 42/01

EMS SHE'S BUFF 925 DNA 40513134819 GHD150K PV

EMS MISS BUFF 86-6

TERRA DEOS LAND & CATTLE 4356



DIAMOND M 86-0

<div>  <div> 12 EMS BRITCHES' DESIREE 666 </div> </div> <div> BRED DNA 82715053626 GHD150K PV </div> <div>  </div>					
DOB:	BBU No:	Sex:	Color:	Service Sire:	EMS Bet on Bubba
4/2/2016	C1075951	Female	BLACK	Status:	7 months at sale time
Calf Info:	BBU No:	Sex:	Color:	DOB:	

She is "classy", just as her name implies, and she also carries thickness and volume. Desiree possesses all of the characteristics that provide economic importance, ranking in the top 10% of the breed in WWT and YWT, top 20% for MWWT, top 15% for SC, top 5% for REA and top 5% for % IMF. Talk about well rounded. But don't stop there, with a baby in her belly by 2x Houston Livestock Show Grand Champion Bull, EMS Bet on Bubba, your investment just became wiser!

INDIVIDUAL PERFORMANCE RECORDS								
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT
RATIO	95	109	112		115	164	168	187
CONTEMP	10	5	4		4	4	4	4
ADJ. TRAIT	71	571	792		10.68	2.95	0.32	0.56



EXPECTED PROGENY DIFFERENCES				ULTRASOUND EPDS				INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	0.8	35.2	59.7	6.9	24.5	0.6	0.59	0.24	-0.015
ACC	0.5	0.47	0.46	0.15	0.26	0.22	0.44	0.49	0.42

<div>  <div> 13 EMS RIGHT ON 671 </div> </div> <div> BRED DNA 41514035782 GHD150K PV </div> <div>  </div>					
DOB:	BBU No:	Sex:	Color:	Service Sire:	EMS/VFF Special Edition
4/7/2016	C1075954	Female	RED PAINT	Status:	5 months at sale time
Calf Info:	BBU No:	Sex:	Color:	DOB:	

An exceptional Cavalier daughter with length and thickness. Cavalier is time proven siring many great ones, and she definitely has the eye appeal. Her Special Edition baby should be a looker. Take advantage of this no miss female today.

INDIVIDUAL PERFORMANCE RECORDS								
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT
RATIO	98	98	91		81	66	63	80
CONTEMP	9	5	4		4	4	4	4
ADJ. TRAIT	70	518	644		7.55	1.19	0.12	0.24

EXPECTED PROGENY DIFFERENCES				ULTRASOUND EPDS				INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	0.8	18.9	25	7.2	16.6	0	-0.11	-0.23	-0.046
ACC	0.52	0.51	0.51	0.32	0.38	0.34	0.49	0.53	0.47

<div>  <div> 14 EMS JUNE 5063 </div> </div> <div> PAIR DNA 82715053695 GHD150K SV </div> <div>  </div>					
DOB:	BBU No:	Sex:	Color:	Service Sire:	
11/16/2015	C1071644	Female	BLACK STAR FACE MUL	Status:	
Calf Info:	BBU No:	Sex:	Color:	DOB:	
	C1092299	Female	BLACK	3/5/2018	Pedigree of Calf Shown

EMS June, Johnny Cash daughter with foundation genetics on the bottom side. Just as you would suspect, she ranks in the top 15% of the breed in marbling, and she possesses a 12.45 REA with a 4.02% IMF. She can move the numbers in your herd forward. June exudes mothering at its best with a perfect udder and look at the "cowgirl" on her side by King George! She is scurred and ready to make you proud!

INDIVIDUAL PERFORMANCE RECORDS								
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT
RATIO	101	101	100		100	100	100	100
CONTEMP	3	3	1		1	1	1	1
ADJ. TRAIT	68	550	808		12.45	4.02	0.53	0.63

EXPECTED PROGENY DIFFERENCES				ULTRASOUND EPDS				INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	1.3	25.4	40.2	6.8	19.5	0.3	0.09	0.11	-0.014
ACC	0.5	0.45	0.45	0.2	0.28	0.27	0.45	0.5	0.43



LOT 12

**CF SUGAR BRITCHES 040
EMS CAPTAIN BRITCHES 1103 DNA US9001082330 PV
 **CLARK JONES 584
 ACE IN THE HOLE 70/3
EMS BUFF'S RAVEN 23 DNA US9001082332 PV
 EMS MISS BUFF 86-6

**L2 CAPTAIN SUGAR 12/02
 **OASIS 655
 CJ'S SOUL MAN 168
 **NELAZ RANCH 7017
 **BLACK JACK 21
 SUGAR PIE 42/01
 TERRA DEOS LAND & CATTLE 4356
 DIAMOND M 86-0



LOT 13

**SPARTACUS 86/653
****CAVALIER 19/5 DNA 302A**
 **LAZY M 1-5/5
 ACE IN THE HOLE 70/3
EMS INFINITE BUFF 924 DNA SG0000374825 PV
 EMS MISS BUFF 86-6

**GLADIATOR 8/36
 **DREAMLADY 2C 9-77
 **RANGER'S PRIDE 815/9
 **KENTUCKY PRINCESS 9039
 **BLACK JACK 21
 SUGAR PIE 42/01
 TERRA DEOS LAND & CATTLE 4356
 DIAMOND M 86-0



LOT 14

BONFIRE 8038
EMS KING GEORGE 425 DNA US9001082430 PV
 EMS SMOOTH GEORGIA 0014
 EMS JOHNNY CASH 632
EMS JUNE 5063 DNA 82715053695 GHD150K
 EMS 363

BLACK BAYOU 1071/3
 EMS AMAZING ACE 630
 EMS SMOOTH CAVALIER 708
 QUEEN STACI 8/125
 ACE IN THE HOLE 70/3
 EMS MISS BUFF 86-6
 FOUNDATION BEEFMASTERS 4290
 SIMON CREEK 9229

E

15

VFF EMS BELLA 158-4
 PAIR DNA 2215065416 GHD150K SV

DOB:	BBU No:	Sex:	Color:	Service Sire:
10/2/2014	C1049422	Female	BLACK	Status:
Calf Info:	BBU No:	Sex:	Color:	DOB:
C1091243		Male	BLACK	12/26/2017

Pedigree of Calf Shown

A package deal here you don't want to miss! An outstanding Sugar Britches granddaughter that went above and beyond when she birthed this King George stud at her side. Obviously, she is a heavy milker! Bella's performance was great with a 10.8 REA and a 3.34% IMF. If your herd is in need of a stout, black, scurred herd sire, look no further, this package is for you!



LOT 15

INDIVIDUAL PERFORMANCE RECORDS									
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT	
RATIO	105	97	100		97	90	98	83	
CONTEMP	8	2	2		2	2	2	2	
ADJ. TRAIT	71	562	844		10.8	3.34	0.22	0.33	

EXPECTED PROGENY DIFFERENCES					ULTRASOUND EPDS			INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	0.7	19.4	42	8.3	18	0.1	0.23	-0.14	-0.028
ACC	0.54	0.49	0.48	0.19	0.29	0.35	0.47	0.52	0.45

BONFIRE 8038
EMS KING GEORGE 425 DNA US9001082430 PV
 EMS SMOOTH GEORGIA 0014
 VFF TORQ'D 8/2
VFF EMS BELLA 158-4 DNA 2215065416 GHD150K
 VAUGHN FAMILY FARMS 47/8

BLACK BAYOU 1071/3
 EMS AMAZING ACE 630
 EMS SMOOTH CAVALIER 708
 QUEEN STACI 8/125
 **CF SUGAR BRITCHES 040
 CF MONA LISA 618/9
 BLACK BAYOU 1071/3
 ABSOLUTELY BUFF 659

E

16

VAUGHN FAMILY FARMS 30-0
 PAIR DNA 40513134835 GHD150K PV

DOB:	BBU No:	Sex:	Color:	Service Sire:
4/5/2010	C990478	Female	RED	Status:
Calf Info:	BBU No:	Sex:	Color:	DOB:
C1091115		Female	RED	12/8/2017

Pedigree of Calf Shown

This is one neat female – Extended front, thick straight top, square hipped. She has "style", along with performance. She ranks in the top 25% for MWWT, top 25% for SC, top 22% for \$T and top 1% for Marbling. Her Captain Britches heifer at side doesn't fall far from the tree – "stylish". Two great females to add to your program.



LOT 16

INDIVIDUAL PERFORMANCE RECORDS									
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT	
RATIO	92								
CONTEMP	10								
ADJ. TRAIT	81								

EXPECTED PROGENY DIFFERENCES					ULTRASOUND EPDS			INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	1.1	25.7	49.2	11.9	24.7	0.5	0.3	0.11	-0.025
ACC	0.55	0.44	0.4	0.3	0.35	0.28	0.33	0.33	0.32

**CF SUGAR BRITCHES 040
EMS CAPTAIN BRITCHES DNA US9001082330 PV
 **CLARK JONES 584
 RED RYDER 8035
VAUGHN FAMILY FARMS 30-0 DNA 40513134835 GHD150K PV
 PANDORA 13/6

**L2 CAPTAIN SUGAR 12/02
 **OASIS 655
 C.J'S SOUL MAN 168
 **NELAZ RANCH 7017
 BLACK BAYOU 1071/3
 EMS AMAZING ACE 630
 C.J'S SOUL MAN 168
 LADY V 579

E

17

EMS GYPSY'S JADE 492
 PAIR DNA 82715053637 HD150K PV

DOB:	BBU No:	Sex:	Color:	Service Sire:
10/13/2014	C1042912	Female	BLACK STAR FACE WUL	Status:
Calf Info:	BBU No:	Sex:	Color:	DOB:
C1092369		Male	BLACK	12/8/2017

Pedigree of Calf Shown

Headliner is a great cross on Johnny Cash daughters. Throw in the addition of EMS Smooth Georgia, a top donor at ER, and you have a complete package. She ranks in the top 25% of the breed in REA. Beauty and performance. Check out the muscle and cleanliness of this female, boasting a 14.28 REA. Looking for your next herd sire, well here he is at her side. We knew how great this King George calf was going to be when he hit the ground. "King of the Road" will make your girls proud. Don't pass up a package of this caliber.



LOT 17

INDIVIDUAL PERFORMANCE RECORDS									
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT	
RATIO	100	100	100		100	100	100	100	
CONTEMP	1	1	1		1	1	1	1	
ADJ. TRAIT	73	592	875		14.28	2	0.4	0.39	

EXPECTED PROGENY DIFFERENCES					ULTRASOUND EPDS			INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	-0.1	18.7	31	8.3	17.6	0.3	0.39	-0.14	-0.031
ACC	0.36	0.35	0.33	0.11	0.19	0.19	0.29	0.29	0.28

BONFIRE 8038
EMS KING GEORGE 425 DNA US9001082430 PV
 EMS SMOOTH GEORGIA 0014
 EMS HEADLINER 029
EMS GYPSY'S JADE 492 DNA 82715053637 PV
 EMS CASH'S GYPSY 21

BLACK BAYOU 1071/3
 EMS AMAZING ACE 630
 EMS SMOOTH CAVALIER 708
 QUEEN STACI 8/125
 RED RYDER 8035
 MAGIC COLORS CL022
 EMS JOHNNY CASH 632
 EMS SMOOTH GEORGIA 0014

EMS Amazing Ace Cow Family

EMS Amazing Ace, the 2008 Miss Beefmaster America, flushmate to the 2008 National Champion Bull, EMS Johnny Cash. In her first calf crop, EMS Amazing Ace produced the 2009 Houston Livestock Show Grand Champion Bull, Red Ryder, now owned by Rex West, and the 2010 Houston Livestock Show Grand Champion Bull, Bonfire, and the 2010 National Champion Bull, Bonfire. She continues to produce proven donors and herd sires for numerous BBU members. Her sons and daughters continue to make a major impact throughout the breed. EMS Amazing Ace, she is... simply amazing!



18

EMS/VFF AMAZING SOFIE 006

PAIR DNA 40513134832 HD150K PV



DOB:	BBU No:	Sex:	Color:	Service Sire:
3/6/2010	C997805	Female	RED	Status:
Calf Info:	BBU No:	Sex:	Color:	DOB:
PENDING		Male	BLACK	4/3/2018

Pedigree of Calf Shown

Predictable parentage results in predictable offspring. Captain Sugar daughters are highly sought after and with Amazing Ace as an added component, this female should truly make her mark. The udder on this female will last a lifetime. Amazing Sofie will make your next donor cow. She has beauty and performance, ranking in the top 20% of the breed for WWT and the top 25% for YWT. The Headliner bull calf at her side is just a glimpse of her "amazing" ability to be a donor. Make yourself proud, step up and own this great package.



LOT 18

RED RYDER 8035

BLACK BAYOU 1071/3
EMS AMAZING ACE 630

EMS HEADLINER 029 DNA SG000319025 PV

MAGIC COLORS CL022

**BLACK MAGIC 120/97
MIXED COLORS 922

**L2 CAPTAIN SUGAR 12/02

**INFINITY 120/96
**SUGAR ANN 45/6

EMMONS RANCH 6 DNA 40513134832 PV

EMS AMAZING ACE 630

ACE IN THE HOLE 70/3
EMS MISS BUFF 86-6

INDIVIDUAL PERFORMANCE RECORDS								
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT
RATIO	99	108	102		92	121	135	115
CONTEMP	24	10	2		2	2	2	2
ADJ. TRAIT	72	561	891		10.31	3.4	0.48	0.62

EXPECTED PROGENY DIFFERENCES				ULTRASOUND EPDS				INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	1.3	28.7	48.5	5.3	19.7	0.3	0.26	0	-0.022
ACC	0.62	0.6	0.57	0.41	0.47	0.44	0.55	0.59	0.53



19A

VFF EMS AMAZING VIOLET 83/4

PAIR DNA US9000951025 GHD150K PV



DOB:	BBU No:	Sex:	Color:	Service Sire:
4/19/2014	C1039132	Female	BLACK MUL	Status:
Calf Info:	BBU No:	Sex:	Color:	DOB:
PENDING		Female	BLACK WUL	1/25/2018

Pedigree of Calf Shown

EMS Amazing Ace's influence runs deep here. Take your breeding program to the top with Amazing Violet. Full sister to Bonfire, Red Ryder, Special Edition and Rock Star. Her brothers have made quite a mark in the breed. Predictability and profitability are built into this genetic powerhouse. She ranks in the top 15% of the breed for WWT & YWT, top 25% for Milk, top 15% for MWWT, top 17% for \$T and top 5% for REA. Oh, I almost forgot to mention the coupon on Violet's side. Do you want to go to the winner's circle? Then you need to

own this heifer calf. If she wasn't already committed to this sale, she would not be leaving ER. Get her while the gettin's good!



LOT 19A

**CF SUGAR BRITCHES 040

**L2 CAPTAIN SUGAR 12/02
**OASIS 655

EMS CAPTAIN BRITCHES DNA US9001082330 PV

**CLARK JONES 584

CJ'S SOUL MAN 168
**NELAZ RANCH 7017
**POLLED MANDATE 404/5
CUARENTA RANCH S9887

BLACK BAYOU 1071/3

VFF EMS AMAZING VIOLET 83/4 DNA US9000951025 GHD150K

EMS AMAZING ACE 630

ACE IN THE HOLE 70/3
EMS MISS BUFF 86-6

INDIVIDUAL PERFORMANCE RECORDS								
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT
RATIO	96	99	100		100	100	100	100
CONTEMP	11	10	1		1	1	1	1
ADJ. TRAIT	85	504	712		10.35	2.42	0.2	0.38

EXPECTED PROGENY DIFFERENCES				ULTRASOUND EPDS				INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	1.3	30.2	53.6	10.6	25.7	0.5	0.6	-0.06	-0.032
ACC	0.59	0.58	0.52	0.35	0.43	0.44	0.48	0.5	0.46

19B EMS/VFF AMAZING BELLE 418
PAIR DNA 40513134862 HD150K PV

DOB:	BBU No:	Sex:	Color:	Service Sire:	
6/14/2014	C1044014	Female	BLACK MUL	Status:	
Calf Info:	BBU No:	Sex:	Color:	DOB:	
PENDING		Female	BLACK WUL	12/23/2017	Pedigree of Calf Shown

Very feminine, clean straight lines with a strong top. EMS Amazing Ace does it again. She works on every bull we have ever mated her to. "Belle" ranks in the top 25% of the breed in YWT and Milk, top 26% for \$M and the top 5% for REA. But don't stop there, look at what she's packing on her side. This is one "amazing" heifer calf. Check out the muscle and straightness she has. She will blow your doors off. Don't be left standing, be the "Belle of the Ball"! Show ring, here I come!

INDIVIDUAL PERFORMANCE RECORDS									
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT	
RATIO	100	82							
CONTEMP	1	3							
ADJ. TRAIT	65	431							

EXPECTED PROGENY DIFFERENCES					ULTRASOUND EPDS			INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	0.7	26.7	49.1	10.8	24.1	0.5	0.58	-0.06	-0.032
ACC	0.55	0.53	0.48	0.33	0.4	0.36	0.42	0.42	0.4



LOT 19B

**CF SUGAR BRITCHES 040
EMS CAPTAIN BRITCHES DNA US9001082330 PV
**CLARK JONES 584
BLACK BAYOU 1071/3
EMS/VFF AMAZING BELLE DNA 418 40513134862 PV
EMS AMAZING ACE 630

**L2 CAPTAIN SUGAR 12/02
**OASIS 655
CJ'S SOUL MAN 168
**NELAZ RANCH 7017
**POLLED MANDATE 404/5
CUARENTA RANCH S9887
ACE IN THE HOLE 70/3
EMS MISS BUFF 86-6

20 EMS/VFF AMAZING ELLIE 617
BRED DNA 82715053620 GHD150K DV

DOB:	BBU No:	Sex:	Color:	Service Sire:	EMS Bet on Bubba
4/11/2016	C1076751	Female	BLACK	Status:	5 months at sale time
Calf Info:	BBU No:	Sex:	Color:	DOB:	

This female has some of the greats of all time in her lineage. We all know the "mama's" are at the top of the pile when it comes to producing "the good stuff". There are too many to mention in this little lady. She has all the parts she needs to be a great one. I know "Bubba" got his feelings hurt when I made that statement about the great mama's because Bubba is already hitting home runs when it comes to the Daddy department. Move on to the top of the pile here with great mama's and great poppa's!

INDIVIDUAL PERFORMANCE RECORDS									
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT	
RATIO	94	93	94		98	88	69	50	
CONTEMP	16	5	4		4	4	4	4	
ADJ. TRAIT	74	535	668		8.38	2.04	0.09	0.1	

EXPECTED PROGENY DIFFERENCES					ULTRASOUND EPDS			INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	1.9	22.5	37.8	5.7	16.9	0.2	0.23	-0.14	-0.047
ACC	0.52	0.5	0.49	0.19	0.29	0.26	0.48	0.53	0.46



LOT 20

EMS SMOOTH CAVALIER 708
EMS COLONEL SUGAR 303
EMS COLOR ME SUGAR 811
ACE IN THE HOLE 70/3
EMS AMAZING ACE 630 DNA 40513134840 GHD150K
EMS MISS BUFF 86-6

**CAVALIER 19/5
EMS BODY BY SMOOTH 0-31
**L2 CAPTAIN SUGAR 12/02
MAGIC COLORS CL022
**BLACK JACK 21
SUGAR PIE 42/01
TERRA DEOS LAND & CATTLE 4356
DIAMOND M 86-0

21 EMS/VFF SWEET BRITCHES 510
BRED DNA US82715053641 HD150K PV

DOB:	BBU No:	Sex:	Color:	Service Sire:	EMS Headliner
2/16/2015	C1060317	Female	BLACK	Status:	8 months at sale time
Calf Info:	BBU No:	Sex:	Color:	DOB:	

Genetic superstar for you here. Captain Britches has hit the mother load with this one. Extended front, square hips and straight top. Plus, the overall smoothness that will produce outstanding offspring. Ranked in the top 15% of the breed for %IMF and the top 25% for WWT. Bred to Headliner for a baby that will knock your socks off. Going to the winner's circle should be in the future here with all the champions in her pedigree. Just go for it!

INDIVIDUAL PERFORMANCE RECORDS									
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT	
RATIO	100	98	96		103	113	99	87	
CONTEMP	8	4	8		8	8	8	8	
ADJ. TRAIT	72	522	725		10.17	3.36	0.21	0.29	

EXPECTED PROGENY DIFFERENCES					ULTRASOUND EPDS			INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	1.2	27.3	46	5.9	19.5	0.3	0.35	0.14	-0.032
ACC	0.49	0.48	0.47	0.16	0.27	0.23	0.46	0.51	0.44



LOT 21

**CF SUGAR BRITCHES 040
EMS CAPTAIN BRITCHES 1103 DNA US9001082330 PV
**CLARK JONES 584
**L2 CAPTAIN SUGAR 12/02
EMS VFF AMAZING AVA 77/1 DNA US9001082421 PV
EMS AMAZING ACE 630

**L2 CAPTAIN SUGAR 12/02
**OASIS 655
CJ'S SOUL MAN 168
**NELAZ RANCH 7017
**INFINITY 120/96
**SUGAR ANN 45/6
ACE IN THE HOLE 70/3
EMS MISS BUFF 86-6

Jezabelle Cow Family


Jezabelle, a picture of perfection! Jezabelle takes her place with the legendary matrons of the breed. She's gone, there won't be any more. Imagine what she can do for your herd. Her track record speaks for itself. She is a proven herd bull producer. Her daughters and grand-daughters have excellent udders and milk. Invest in your Beefmaster future with Jezabelle.



Miss Sugarbelle

Miss Sugarbelle is a picture perfect donor. She is an own daughter of a legend in the breed—Jezabelle. Miss Sugarbelle adds power and thickness to her offspring, as well as cleanliness and eye appeal. She has produced the 2015 National Champion Bull, the Grand Champion at every major TX livestock show and numerous herd sires throughout the breed. She is a “bull” producer. This family of cattle is predictable and with that comes profit. Build your program around offspring of this proven donor and watch the dollars roll in.






22

EMS SMOOTH COCO 108

PROVEN DONOR DNA 31815094326 HD150K PV



DOB:	BBU No:	Sex:	Color:	Service Sire:	EMS King George
1/20/2011	C1009956	Female	RED	Status:	8 months at sale time
Calf Info:	BBU No:	Sex:	Color:	DOB:	

An exceptionally beautiful cow out of Miss Sugarbelle, one of the greatest daughters of Jezabelle. Length, femininity and muscle are characteristics of this awesome donor cow. Add in her performance of a 4.67 %IMF and you have a complete package. She is bred to King George to put the icing on the cake. This is a no miss female—genetics, phenotype and performance. Reap the benefits here and get it all! REA/CWT 1.32



LOT 22

INDIVIDUAL PERFORMANCE RECORDS											
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FA			
RATIO	99	94	95		99	115	113	78			
CONTEMP	11	3	3		2	2	2	2			
ADJ. TRAIT	70	511	760		10.44	4.67	0.34	0.39			
EXPECTED PROGENY DIFFERENCES					ULTRASOUND EPDS			INDEXES			
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT	\$T	\$M
EPD	1	20.2	36	9	19.1	0.2	0.22	0.1	-0.028	64.38	12.71
ACC	0.71	0.64	0.6	0.27	0.39	0.4	0.61	0.66	0.6	-	-

ACE IN THE HOLE 70/3

EMS BATMAN 757

EMS MISS BUFF 86-6

**CAVALIER 19/5


MISS SUGARBELLE 62L12 DNA 9000045494

JEZABELLE 62J8

**BLACK JACK 21
SUGAR PIE 42/01

TERRA DEOS LAND & CATTLE 4356
DIAMOND M 86-0
**SPARTACUS 86/653
**LAZY M 1-5/5


**RED SUGAR 104/93
**MISS JUDY 6/91

<div>  <div> <div>23</div> <div>EMS HEADSTART 355</div> <div>PAIR DNA US9001082415 PV</div> </div> <div>GGP HD150K</div> </div>					
DOB:	BBU No:	Sex:	Color:	Service Sire:	Status:
10/12/2013	C1040808	Female	RED STAR FACE		
Calf Info:	BBU No:	Sex:	Color:	DOB:	
C1092379	Male		BLACK MUL	4/7/2018	Pedigree of Calf Shown

Pure class here, just like her mama and her poppa. Long, smooth front, straight thick top with exceptional muscle best describes this female. The cut that is so important in the beef industry today. Mate this to King George and you have an explosion! This herd sire prospect at side is a meat wagon. Crossing King George on Headliner is a no brainer. Your next champion can be made here. Making the best, better.

INDIVIDUAL PERFORMANCE RECORDS									
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT	
RATIO	102	100	100		100	100	100	100	
CONTEMP	4	1	1		1	1	1	1	
ADJ. TRAIT	66	532	707		8.67	3.48	0.18	0.24	

EXPECTED PROGENY DIFFERENCES					ULTRASOUND EPDS			INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	0.8	10.2	21.1	8.9	14	-0.2	-0.03	0.09	-0.027
ACC	0.54	0.48	0.47	0.19	0.29	0.29	0.42	0.44	0.41


<div>  <div> <div>24</div> <div>EMS NELLIE BELLE 5073</div> <div>PAIR DNA 41514035791 GHD150K PV</div> </div> <div>GGP HD150K</div> </div>					
DOB:	BBU No:	Sex:	Color:	Service Sire:	Status:
11/17/2015	C1071625	Female	RED		
Calf Info:	BBU No:	Sex:	Color:	DOB:	
C1092376	Female		RED	4/12/2018	Pedigree of Calf Shown

Explosive! Captain Sugar X Miss Sugarbelle hit the winning run with this donor prospect. Captain Sugar daughters continue to show their value time after time showing predictability and performance. This female ranks in the top 5% of the breed for Marbling and possesses a 11.76 REA with a 4.52 %IMF. There again, beauty and performance. Another explosion here, a baby heifer by Bet on Bubba, 2016 & 2018 National Champion Bull. Check out this "show girl" at side—wow! This package could be all your program needs to push it up the ladder to success.

Just a thought—you can have it ALL!

INDIVIDUAL PERFORMANCE RECORDS									
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT	
RATIO	78	106	113		99	137	125	102	
CONTEMP	24	23	13		13	13	13	13	
ADJ. TRAIT	91	552	796		10.68	4.52	0.4	0.48	

EXPECTED PROGENY DIFFERENCES					ULTRASOUND EPDS			INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	3.6	21.6	35.8	7.3	18.1	-0.1	-0.03	0.25	-0.014
ACC	0.57	0.57	0.57	0.33	0.41	0.42	0.57	0.61	0.55

<div>  <div> <div>25A</div> <div>EMS CLARA BELLE 5070</div> <div>PAIR DNA 41514035794 GHD150K PV</div> </div> <div>GGP HD150K</div> </div>					
DOB:	BBU No:	Sex:	Color:	Service Sire:	Status:
11/13/2015	C1071624	Female	RED		
Calf Info:	BBU No:	Sex:	Color:	DOB:	
C1092303	Female		RED STAR	3/10/2018	Pedigree of Calf Shown

Miss Sugarbelle, deceased, has been a top donor here at ER for many years. Her legacy lives on in her daughters. We have put in all the frozen embryos out of Sugarbelle, so there won't be any more. You better get one while you can. Clara Belle, has the influence of Sugar Bear, which we all know what that mating has produced. Her performance puts her in the top 5% of the breed in marbling. She also possesses a 11.04 REA and a 4.01 %IMF. You just think Clara Belle is good—look what comes with her. Wow! An awesome heifer

by the 2X National Champion Bull, "Bet On Bubba". How much better does it get? Remember, there won't be anymore.

INDIVIDUAL PERFORMANCE RECORDS									
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT	
RATIO	78	95	102		93	119	116	94	
CONTEMP	24	23	13		13	13	13	13	
ADJ. TRAIT	91	496	721		10.03	3.94	0.37	0.44	

EXPECTED PROGENY DIFFERENCES					ULTRASOUND EPDS			INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	3.5	18.3	30.3	6.4	15.5	-0.1	-0.18	0.25	-0.018
ACC	0.57	0.56	0.56	0.26	0.36	0.38	0.56	0.61	0.55



LOT 23

BONFIRE 8038
 EMS KING GEORGE 425 DNA US9001082430 PV
 EMS SMOOTH GEORGIA 0014
 EMS HEADLINER 029
 MISS SUGARBELLE 62L12

BLACK BAYOU 1071/3
 EMS AMAZING ACE 630
 EMS SMOOTH CAVALIER 708
 QUEEN STACI 8/125
 RED RYDER 8035
 MAGIC COLORS CL022
 **CAVALIER 19/5
 JEZABELLE 62J8



LOT 24

EMS HEADLINER 029
 EMS BET ON BUBBA 507 DNA 2215065420 GHD150K PV
 EMS BET ON BUFF 8062
 **L2 CAPTAIN SUGAR 12/02
 EMS NELLIE BELLE 5073 DNA 41514035791 GHD150K PV
 MISS SUGARBELLE 62L12

RED RYDER 8035
 MAGIC COLORS CL022
 ACE IN THE HOLE 70/3
 EMS MISS BUFF 86-6
 **INFINITY 120/96
 **SUGAR ANN 45/6
 **CAVALIER 19/5
 JEZABELLE 62J8



LOT 25A

EMS HEADLINER 029
 EMS BET ON BUBBA 507 DNA 2215065420 GHD150K PV
 EMS BET ON BUFF 8062
 CF SUGAR BEAR 933
 EMS CLARA BELLE 5070 DNA 41514035794 GHD150K PV
 MISS SUGARBELLE 62L12

RED RYDER 8035
 MAGIC COLORS CL022
 ACE IN THE HOLE 70/3
 EMS MISS BUFF 86-6
 **L2 CAPTAIN SUGAR 12/02
 **OASIS 655
 **CAVALIER 19/5
 JEZABELLE 62J8



25B EMS RITA 508

PAIR DNA 41514035792 GHD150K PV



DOB:	BBU No:	Sex:	Color:	Service Sire:
12/3/2015	C1071626	Female	RED	Status:
Calf Info:	BBU No:	Sex:	Color:	DOB:
C1092304	Female	RED	3/10/2018	Pedigree of Calf Shown

Explosive! Miss Sugarbelle X CF Sugar Bear hit the winning run here. This is an exclusive mating that there won't be any more of. Here again is beauty and performance, ranking in the top 15% of the breed in Marbling. She possesses a 13.02 REA and a 3.30 %IMF. And, what a mama she is! Look at this Bubba heifer at her side! She is a knockout looking for a show ring! Rita and Ruby can anchor any program. You better make it yours!

INDIVIDUAL PERFORMANCE RECORDS

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT
RATIO	86	101	112		109	100	100	81
CONTEMP	24	23	13		13	13	13	13
ADJ. TRAIT	83	527	786		11.8	3.3	0.32	0.38

EXPECTED PROGENY DIFFERENCES

	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT	INDEXES
EPD	3	22.6	40.1	7.1	18.4	0	-0.16	0.16	-0.017	71.46 8.45
ACC	0.57	0.56	0.56	0.26	0.36	0.38	0.56	0.61	0.55	- -



LOT 25B

EMS HEADLINER 029

EMS BET ON BUBBA 507 DNA 2215065420 GHD150K PV

EMS BET ON BUFF 8062

CF SUGAR BEAR 933

EMS RITA 508 DNA 41514035792 GHD150K PV

MISS SUGARBELLE 62L12

RED RYDER 8035

MAGIC COLORS CL022

ACE IN THE HOLE 70/3

EMS MISS BUFF 86-6

**L2 CAPTAIN SUGAR 12/02

**OASIS 655

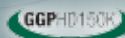
**CAVALIER 19/5

JEZABELLE 62J8



25C EMS ANNABELLE 5069

BRED DNA 41514035793 HD150K PV



DOB:	BBU No:	Sex:	Color:	Service Sire:
11/13/2015	C1071623	Female	RED	EMS Bet on Bubba
Calf Info:	BBU No:	Sex:	Color:	DOB:
				4 months at sale time

Miss Sugarbelle, deceased, was one of the top daughters of the legendary donor, Jezabelle, creating her own legacy. Her daughters are highly sought after. Mating her to CF Sugar Bear brings in more legends of the breed, Oasis and L2 Captain Sugar. Annabelle has the eye appeal, power and thickness and the predictability that come with this family line. When you add the baby in the belly by 2X World Champion Bubba, your possibilities become endless. Light up your program with this female. You won't be disappointed.

INDIVIDUAL PERFORMANCE RECORDS

	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT
RATIO	83	99	109		102	44	66	83
CONTEMP	24	23	13		13	13	13	13
ADJ. TRAIT	86	515	770		10.95	1.45	0.21	0.39

EXPECTED PROGENY DIFFERENCES

	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT	INDEXES
EPD	3.5	21.1	37	6.5	17.1	-0.1	-0.3	-0.14	-0.038	62.94 6.87
ACC	0.55	0.55	0.54	0.25	0.35	0.34	0.52	0.57	0.51	- -



LOT 25C

**L2 CAPTAIN SUGAR 12/02

CF SUGAR BEAR 933 DNA US3000936 PV

**OASIS 655

**CAVALIER 19/5

MISS SUGARBELLE 62L12 DNA 9000045494

JEZABELLE 62J8

**INFINITY 120/96

**SUGAR ANN 45/6

**CAVALIER 19/5

**SEX LIFE 388

**SPARTACUS 86/653

**LAZY M 1-5/5


**RED SUGAR 104/93

**MISS JUDY 6/91

EMS Stylish Jezzy

MISS BEEFMASTER AMERICA 2010! What an awesome female, a favorite here at Emmons Ranch. EMS Stylish Jezzy has all the attributes anyone could ask for--amazing eye appeal, pedigree (own daughter of the legend--Jezabelle), and performance. Her dam, Jezabelle, one of the breed's legendary matrons, brings tremendous predictability to the table. Her performance data speaks for itself, WW 604, YW 898, REA 12.62, IMF 3.5, REA/SWT 1.42. She has produced the 2012 Miss Beefmaster America, the 2015 Miss Beefmaster America, the 2014 National Champion Bull and numerous JBBA champions. What more could you ask for?? A prime example of our motto; "Where good looking cattle perform." You can have it ALL!!



<div>  <div> 26 <div> EMS HEADLIN ON UP 67 BRED DNA 82715053661 HD150K PV <div>GGP HD150K</div> </div> </div> </div>				
DOB:	BBU No:	Sex:	Color:	Service Sire:
2/4/2016	C1075931	Female	BLACK	EMS King George
Calf Info:	BBU No:	Sex:	Color:	Status:
				7 months at sale time
				DOB:

EMS Stylish Jezzy, the 2010 Miss Beefmaster America, continues to hit homeruns. She has produced the 2012 & 2015 Miss Beefmaster America's, the 2014 National Champion Bull and numerous Texas major livestock show Grands and Reserve Champions. Mate Jezzy to Headliner and the sky is the limit. Headliner has produced a Grand Champion at every major Texas livestock show. Beauty and performance here. She ranks in the top 25% of the breed for BW, so no calving issues in this package. Now, add in the great King George with a

19.61 REA and voila—a master piece!



LOT 26

INDIVIDUAL PERFORMANCE RECORDS									
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT	
RATIO	100	97	93		91	125	129	77	
CONTEMP	10	4	4		4	4	4	4	
ADJ. TRAIT	67	490	636		9.56	3.41	0.27	0.26	

EXPECTED PROGENY DIFFERENCES					ULTRASOUND EPDS			INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	-0.4	14.7	25.3	8.4	15.7	0.1	0.22	0.05	-0.021
ACC	0.53	0.51	0.5	0.15	0.27	0.26	0.49	0.53	0.47


RED RYDER 8035
 BLACK BAYOU 1071/3
 EMS AMAZING ACE 630
EMS HEADLINER 029 DNA SG000319025 PV
 MAGIC COLORS CL022
 **BLACK MAGIC 120/97
 MIXED COLORS 922
 **CAVALIER 19/5
 **MAGIC MOM 72/2
 BLACK CAVALIER 19/4
EMS STYLISH JEZZY 849 DNA 9000129880
 JEZABELLE 62J8
 **RED SUGAR 104/93
 **MISS JUDY 6/91

EMS Bonfire's Barbie

EMS Bonfire's Barbie, 2012 Miss Beefmaster America, is sired by Bonfire and EMS Stylish Jezzy. Two champions producing another champion. She is one powerful female with a top so thick and wide you can drive a freight train down it. Barbie has been a many times champion and is now showing what she can do in the donor world. These 3 bred heifers offered here today are your chance to put the influence of Barbie in your herd. Better add her now.



MATERNAL SISTER TO BONFIRE'S BARBIE
 PICTURED - EMS REBA

<div>  <div> 27A <div> EMS WHEN I DREAM 60 BRED <div>GGP HD150K</div> </div> </div> </div>				
DOB:	BBU No:	Sex:	Color:	Service Sire:
1/24/2016	C1075924	Female	BLACK STAR FACE MUL	EMS Bet on Bubba
Calf Info:	BBU No:	Sex:	Color:	Status:
				8 months at sale time
				DOB:

EMS Bonfire's Barbie was the 2012 Miss Beefmaster America. She became a champion at a very early age in her life, following in her mother's footsteps. Barbie is "the good stuff". Add Johnny Cash to this female and a spectacular product is the result. A double dose of Miss Buff with a shot of Jezabelle is about as good as it gets. Oh wait—she's bred to Bubba, the 2016 & 2018 National Champion Bull. The offspring of this mating should be a dream come true.



LOT 27A

INDIVIDUAL PERFORMANCE RECORDS									
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT	
RATIO	100	97	95		81	90	57	79	
CONTEMP	10	4	4		4	4	4	4	
ADJ. TRAIT	67	490	648		8.45	2.45	0.12	0.27	

EXPECTED PROGENY DIFFERENCES					ULTRASOUND EPDS			INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	-0.6	19.4	31	8.2	17.9	0.1	0.24	-0.17	-0.036
ACC	0.5	0.48	0.48	0.18	0.28	0.23	0.47	0.51	0.45

ACE IN THE HOLE 70/3
 **BLACK JACK 21
 SUGAR PIE 42/01
EMS JOHNNY CASH 632 DNA 9000336755 PV
 EMS MISS BUFF 86-6
 TERRA DEOS LAND & CATTLE 4356
 DIAMOND M 86-0
 BONFIRE 8038
 BLACK BAYOU 1071/3
 EMS AMAZING ACE 630
EMS BONFIRE'S BARBIE 192 DNA US9001082262 PV
 EMS STYLISH JEZZY 849
 BLACK CAVALIER 19/4
 JEZABELLE 62J8



27B EMS BIG HUNKA LOVE 62

BRED DNA 82715053633 GHD150K PV



DOB:	BBU No:	Sex:	Color:	Service Sire:	EMS Bet on Bubba
1/28/2016	C1075926	Female	RED	Status:	8 months at sale time
Calf Info:	BBU No:	Sex:	Color:	DOB:	

What a class act here! Once you take a look at the amount of volume, the depth, and length and power in this female, you will see how special she is! Bonfire's Barbie x Johnny Cash is a mating that works, being in the top 1% of the breed in REA. This is the first time this mating has been offered for sale. The 2012 Miss Beefmaster America, mated to the 2008 National Champion Bull, produced an amazing result. Just imagine the baby in the belly sired by the 2 X World Champion Bull, Bet on Bubba. Remember, champions do produce champions!

INDIVIDUAL PERFORMANCE RECORDS								
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT
RATIO	98	108	110		127	70	81	100
CONTEMP	10	4	4		4	4	4	4
ADJ. TRAIT	69	550	753		13.32	1.9	0.17	0.34

EXPECTED PROGENY DIFFERENCES						ULTRASOUND EPDS			INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT	\$T \$M
EPD	-0.1	25.9	40.9	8.2	21.2	0.3	0.8	-0.22	-0.037	69.61 18.85
ACC	0.5	0.48	0.48	0.18	0.28	0.23	0.47	0.51	0.45	- -



LOT 27B

ACE IN THE HOLE 70/3
EMS JOHNNY CASH 632 DNA 9000336755 PV
 EMS MISS BUFF 86-6
 BONFIRE 8038
 **BLACK JACK 21
 SUGAR PIE 42/01
 TERRA DEOS LAND & CATTLE 4356
 DIAMOND M 86-0
 BLACK BAYOU 1071/3
 EMS AMAZING ACE 630
EMS BONFIRE'S BARBIE 192 DNA US9001082262 PV
 EMS STYLISH JEZZY 849
 BLACK CAVALIER 19/4
 JEZABELLE 62J8



27C EMS I CAN ONLY IMAGINE 61

BRED DNA 82715053632 GHD150K PV



DOB:	BBU No:	Sex:	Color:	Service Sire:	EMS Bet on Bubba
2/1/2016	C1075925	Female	RED WUL	Status:	8 months at sale time
Calf Info:	BBU No:	Sex:	Color:	DOB:	

There are 3 of these full sisters in the sale. They are 3 class acts. Bonfire's Barbie x Johnny Cash has created an awesome female. Look at the strength of top, the square hip and the muscle depth in this classy lady. She has the look and the performance, ranking in the top 15% of the breed in REA. Mating the 2012 Miss Beefmaster America to the 2008 National Champion Bull made an awesome individual. Add to this the service of a 2X National Champion Bull and visualize the offspring. "I Can Only Imagine" how great that will be!

INDIVIDUAL PERFORMANCE RECORDS								
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT
RATIO	96	99	102		101	115	129	144
CONTEMP	10	4	4		4	4	4	4
ADJ. TRAIT	70	502	699		10.62	3.14	0.27	0.49

EXPECTED PROGENY DIFFERENCES						ULTRASOUND EPDS			INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT	\$T \$M
EPD	-0.2	21.7	35.5	8.2	19.1	0.2	0.48	-0.04	-0.02	61.68 16.05
ACC	0.5	0.48	0.48	0.18	0.28	0.23	0.47	0.51	0.45	- -



LOT 27C

ACE IN THE HOLE 70/3
EMS JOHNNY CASH 632 DNA 9000336755 PV
 EMS MISS BUFF 86-6
 BONFIRE 8038
 **BLACK JACK 21
 SUGAR PIE 42/01
 TERRA DEOS LAND & CATTLE 4356
 DIAMOND M 86-0
 BLACK BAYOU 1071/3
 EMS AMAZING ACE 630
EMS BONFIRE'S BARBIE 192 DNA US9001082262 PV
 EMS STYLISH JEZZY 849
 BLACK CAVALIER 19/4
 JEZABELLE 62J8



Lots 28A & 28B Pick of Bred Heifers

Two flushmate sisters for you to pick between. What a decision? King George is making his mark with his first babies. These are probably the two oldest females out of George. They are born small, 69 & 62 pounds, and grow up to have large REA's. Extremely long, straight topped, square hipped, massive volume, big boned, beautiful heads—gorgeous females. If your program needs what the industry demands, then these females are for you. Can you even imagine what a "Bubba" baby out of these hunks will be like? I can only imagine how great they will be. Better let it happen at your house!

BONFIRE 8038

EMS KING GEORGE 425 DNA US9001082430 PV

EMS SMOOTH GEORGIA 0014

**BLACK JACK 21

BLACK JEZABELLE 01-6 DNA 40513134805 GHD150K

JEZABELLE 62J8

BLACK BAYOU 1071/3
EMS AMAZING ACE 630

EMS SMOOTH CAVALIER 708

QUEEN STACI 8/125

**BLACK MAGIC 120/97

MISS SCARLET USA 8-1

**RED SUGAR 104/93

**MISS JUDY 6/91



28A

EMS CINDERELLA 679

BRED BBU NO. C1079121 | DOB 9/28/2016

SERVICE SIRE: EMS BET ON BUBBA | STATUS: 4 months at sale

INDIVIDUAL PERFORMANCE RECORDS										
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT		
RATIO	94	104	100		116	123	132	90		
CONTEMP	4	3	1		3	3	3	2		
ADJ. TRAIT	69	581	920		12.57	2.22	0.33	0.45		
EXPECTED PROGENY DIFFERENCES					ULTRASOUND EPDS			INDEXES		
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT	\$T \$M
EPD	2	25.1	39.6	7.5	20.1	0.2	0.11	-0.01	-0.027	69.03 14.53
ACC	0.45	0.41	0.32	0.15	0.24	0.2	0.25	0.25	0.23	- -



LOT 28A



28B

EMS PRINCESS 680

BRED BBU NO. C1083176 | DNA 82715053628 HD150K PV | DOB 9/24/2016

SERVICE SIRE: EMS BET ON BUBBA | STATUS: 4 months at sale

INDIVIDUAL PERFORMANCE RECORDS										
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT		
RATIO	105	102	107		103	128	112	110		
CONTEMP	4	3	2		3	3	3	2		
ADJ. TRAIT	62	571	849		11.21	2.31	0.28	0.55		
EXPECTED PROGENY DIFFERENCES					ULTRASOUND EPDS			INDEXES		
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT	\$T \$M
EPD	1.3	23.5	37.3	7.5	19.3	0.2	0.11	-0.01	-0.027	65.2 14.76
ACC	0.45	0.41	0.32	0.15	0.24	0.2	0.25	0.25	0.23	- -



LOT 28B



29

EMS BLUE ICE 690

BRED DNA 82715053667 HD150K PV

DOB:	BBU No:	Sex:	Color:	Service Sire:	EMS Captain Britches
6/3/2016	C1076007	Female	BLACK STAR FACE MUL	Status:	5 months at sale time
Calf Info.	BBU No:	Sex:	Color:	DOB:	

There are a limited supply of Black Jack 21 x Jezabelle daughters in the breed. This is an excellent cross in itself but when you include Headliner, that takes the mating to a higher level. Straight lines, thick meaty tops and extended fronts make this mating extraordinary. An added dimension here will be the Captain Britches baby on the way. The calf should be classy whether it's a bull or heifer. Reap the benefits of predictable genetics.

INDIVIDUAL PERFORMANCE RECORDS										
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT		
RATIO	102	105	114		101	82	105	121		
CONTEMP	9	6	6		6	6	6	6		
ADJ. TRAIT	67	592	819		9.66	1.95	0.2	0.4		
EXPECTED PROGENY DIFFERENCES					ULTRASOUND EPDS			INDEXES		
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT	\$T \$M
EPD	0.3	19	36	8.7	18.2	0.2	0.2	-0.16	-0.03	61.13 11.7
ACC	0.51	0.5	0.5	0.17	0.28	0.27	0.49	0.53	0.47	- -



LOT 29

RED RYDER 8035

EMS HEADLINER 029 DNA SG000319025 PV

MAGIC COLORS CL022

**BLACK JACK 21

BLACK JEZABELLE 01-6 DNA 40513134805 GHD150K

JEZABELLE 62J8

BLACK BAYOU 1071/3
EMS AMAZING ACE 630

**BLACK MAGIC 120/97

MIXED COLORS 922

**BLACK MAGIC 120/97

MISS SCARLET USA 8-1

**RED SUGAR 104/93

**MISS JUDY 6/91

30	EMS CACTUS ROSE 627	BRED	DNA 82715053640 HD150K PV	GGP HD150K
DOB: 2/3/2016	BBU No: C1075942	Sex: Female	Color: RED MUL	Service Sire: EMS Headliner
Calf Info:	BBU No:	Sex:	Color:	Status: 8 months at sale time
				DOB:

Consistency and correctness show in this EMS Colonel Sugar daughter. With Jezabelle as a grandma, and EMS Color Me Sugar, EMS Ring of Fire's dam, as another grandma, this female possesses great characteristics to be useful in the Beefmaster breed. Add in the baby in the belly by EMS Headliner and you have the right combination. The combination to hit the target!

INDIVIDUAL PERFORMANCE RECORDS									
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT	
RATIO	102	108	102		99	81	77	135	
CONTEMP	16	6	6		6	6	6	6	
ADJ. TRAIT	68	674	775		9.43	1.74	0.1	0.27	

EXPECTED PROGENY DIFFERENCES									
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	1	24.2	40.7	7	19.1	0.4	0.21	-0.05	-0.045
ACC	0.48	0.46	0.46	0.15	0.25	0.21	0.45	0.51	0.43

INDEXES									
	\$T	\$M							
	71.33	14.04							
	-	-							



LOT 30

EMS SMOOTH CAVALIER 708

EMS COLONEL SUGAR 303

EMS COLOR ME SUGAR 811

MR SLBF 13R2

EMMONS RANCH 881 DNA US9001082228

JEZABELLE 62J8

**CAVALIER 19/5

EMS BODY BY SMOOTH 0-31

**L2 CAPTAIN SUGAR 12/02

MAGIC COLORS CL022

CJ'S SOUL MAN 168

MS SLBF 5502 13K4 ET

**RED SUGAR 104/93

**MISS JUDY 6/91

EMS Body By Smooth Cow Family

EMS Body By Smooth is one of our favorite all time donor cows. She adds extra volume, muscle and eye appeal to her calves. The superior quality and possibilities in this cow family are incredible—just check out the matings offered here in this sale to see what we are talking about. She has produced the 2009 National Champion Bull plus numerous other winners. With our many years of experience with this line of cattle, we are able to bring you a more consistent product. Be sure and consider adding one of these females to your program—class at its best.



LOT 31

31	EMS JOHNNY'S GIRL 1061	PROVEN DONOR	DNA 40513134830 GHD150K PV	GGP HD150K
DOB: 7/31/2011	BBU No: C1009965	Sex: Female	Color: BLACK	Service Sire:
Calf Info: C1092378	BBU No: C1092378	Sex: Male	Color: RED	Status:
				DOB:
				Pedigree of Calf Shown

EMS Body By Smooth was an all time favorite donor at ER. She produced cattle with predictability. Cross her on Johnny Cash and the outcome was always a sure bet. Check out the muscle and cleanliness of Johnny's Girl. The charisma in this female flows through to her offspring. She has been flushed 2 times to Headliner and once to Cavalier, and the results were always predictable. She gave an average of 17 good embryos. Look at the stunning Bubba bull calf at her side. Your herdsire in waiting! Just another suggestion on how to

flush this female. Class at its best.



INDIVIDUAL PERFORMANCE RECORDS									
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT	
RATIO	92	100	100		100	100	100	100	
CONTEMP	3	1	1		1	1	1	1	
ADJ. TRAIT	75	477	709		7.1	1.53	0.15	0.23	

EXPECTED PROGENY DIFFERENCES									
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	-0.4	13	23.8	5.5	12.1	0.3	0.03	-0.16	-0.039
ACC	0.7	0.63	0.62	0.32	0.42	0.4	0.61	0.66	0.6

INDEXES									
	\$T	\$M							
	40.47	9.45							
	-	-							

EMS HEADLINER 029

EMS BET ON BUBBA 507 DNA 2215065420 GHD150K PV

EMS BET ON BUFF 8062

EMS JOHNNY CASH 632

EMS JOHNNY'S GIRL 1061 DNA 40513134830 GHD150K PV

EMS BODY BY SMOOTH 0-31

RED RYDER 8035

MAGIC COLORS CL022

ACE IN THE HOLE 70/3

EMS MISS BUFF 86-6

ACE IN THE HOLE 70/3

EMS MISS BUFF 86-6

EMS SMOOTHCONNECTION 698

EMS JACKIE 5-1

E

32

EMS EASY KEEPIN 654

BRED DNA 82715053669 HD150K PV

DOB:	BBU No:	Sex:	Color:	Service Sire:	EMS King George
1/14/2016	C1075944	Female	RED	Status:	5 months at sale time
Calf Info:	BBU No:	Sex:	Color:	DOB:	

This Painted Tiger granddaughter has all of the right qualities to make her a great cow. Study her femininity, correctness and muscle. She is destined to be a great female with her ranking in the top 20% of the breed for CE, the top 25% for YWT, Top 15% for SC and top 10% for REA. The possibilities that her King George baby has, are endless. Just imagine what great performance and eye appeal this baby will have.



LOT 32

RED RYDER 8035

BLACK BAYOU 1071/3
EMS AMAZING ACE 630

EMS EASY RYDER 247 DNA US9001082434 PV

EMS BUFF'S DREAMLADY 8057

ACE IN THE HOLE 70/3
EMS MISS BUFF 86-6
**PAINTED WARRIOR 0026
**DUNKIN FARMS 1-126

**PAINTED TIGER 3-390

EMMONS RANCH 987 DNA SG000318667 PV

EMS BODY BY SMOOTH 0-31

EMS SMOOTHCONNECTION 698
EMS JACKIE 5-1

INDIVIDUAL PERFORMANCE RECORDS								
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT
RATIO	109	95	106		106	107	123	105
CONTEMP	16	6	6		6	6	6	6
ADJ. TRAIT	64	589	810		10.05	2.3	0.16	0.21

EXPECTED PROGENY DIFFERENCES				ULTRASOUND EPDS				INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	-0.2	21.7	47.6	9.3	20.1	0.7	0.5	-0.04	-0.028
ACC	0.49	0.47	0.47	0.16	0.26	0.24	0.46	0.51	0.44

E

33

EMS CASH'S FIRE 554

PAIR DNA 40513134857 GHD150K PV

DOB:	BBU No:	Sex:	Color:	Service Sire:	
1/8/2015	C1054829	Female	BLACK	Status:	
Calf Info:	BBU No:	Sex:	Color:	DOB:	
	C1091240	Female	BLACK	12/20/2017	<i>Pedigree of Calf Shown</i>

Bonfire is a great cross on Johnny Cash daughters. Throw in the addition of EMS Body By Smooth (deceased), who was a top donor at ER, and you have a complete package. But wait—included in this lot is an exceptional "Bubba" heifer calf at side. Be one of the first to own a Bubba baby and watch your operation rise to the top. She is amazing!!



LOT 33

EMS HEADLINER 029

RED RYDER 8035
MAGIC COLORS CL022

EMS BET ON BUBBA 507 DNA 2215065420 GHD150K PV

EMS BET ON BUFF 8062

ACE IN THE HOLE 70/3
EMS MISS BUFF 86-6
BLACK BAYOU 1071/3
EMS AMAZING ACE 630

BONFIRE 8038

EMS CASH'S FIRE 554 DNA 40513134857 GHD150K PV

EMS JOHNNY'S GIRL 1061

EMS JOHNNY CASH 632
EMS BODY BY SMOOTH 0-31

INDIVIDUAL PERFORMANCE RECORDS								
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT
RATIO	101	94	98		103	98	79	91
CONTEMP	11	3	2		2	2	2	2
ADJ. TRAIT	71	547	792		9.44	2.6	0.19	0.35

EXPECTED PROGENY DIFFERENCES				ULTRASOUND EPDS				INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	-0.2	15.1	30	7.4	15	0.1	0.13	-0.16	-0.037
ACC	0.55	0.53	0.52	0.22	0.32	0.38	0.5	0.55	0.48

E

34

EMS SMOOTH JESSE 623

BRED DNA 012313020099 HD150K SV

DOB:	BBU No:	Sex:	Color:	Service Sire:	EMS Headliner
4/4/2016	C1075962	Female	RED PAINT	Status:	5 months at sale time
Calf Info:	BBU No:	Sex:	Color:	DOB:	

This mating is almost extinct. If breeding champions and beauty is on your bucket list, act now. Very correct, with proven predictable genetics. Being bred to Headliner, just visualize the extended front and the muscle thickness in the baby in the belly. Get serious about this one, the potential is here.



LOT 34

**CAVALIER 19/5

**SPARTACUS 86/653
**LAZY M 1-5/5

EMS SMOOTH CAVALIER 708 DNA US3000910 PV

EMS BODY BY SMOOTH 0-31

EMS SMOOTHCONNECTION 698
EMS JACKIE 5-1
ACE IN THE HOLE 70/3
EMS MISS BUFF 86-6

EMS JOHNNY CASH 632

EMMONS RANCH 009

THE DUCHESS 8-055

**ROBERT E. LEE 8/092
**DUNKIN FARMS 1-521

INDIVIDUAL PERFORMANCE RECORDS								
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT
RATIO	97	105	108		113	117	115	125
CONTEMP	16	5	4		4	4	4	4
ADJ. TRAIT	72	605	765		9.66	2.71	0.15	0.25

EXPECTED PROGENY DIFFERENCES				ULTRASOUND EPDS				INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	1.2	23.8	34.8	4.6	16.5	0.6	0.23	-0.15	-0.044
ACC	0.51	0.49	0.49	0.21	0.3	0.25	0.48	0.53	0.46

Oasis Cow Family

Oasis, owned by Cottage Farm, is a proven performance donor. She is dominant for growth and power. She ranks in the top 1% for WWT and YWT EPD and for SC EPD. Oasis couples her explosive growth with top 35% REA and top 30% IMF EPD's. This exhibits that you can truly have growth and carcass in the same package. She is predictable and consistent with true genetic power.



35A PANTHER CREEK PARTNERS 165

PROVEN DONOR DNA 2215065449 GHD150K SV

DOB:	BBU No:	Sex:	Color:	Service Sire:	EMS/VFF Special Edition
4/10/2013	C1033147	Female	RED MUL	Status:	7 months at sale time
Calf Info:	BBU No:	Sex:	Color:	DOB:	

Dr. Love X Oasis is a mating that works. Consistency and predictability matter in breeding cattle. This is time proven. We flushed 165 to King George and oh wow! Those are the words that come to mind. She sells as Lot # 35B in this sale. Make your own mind up on how you want to flush her. But I know George is a winner for her! She is bred to Special Edition, a Bonfire brother, so I expect similar results in the baby in her belly. You can't go wrong on predictable genetics. This female will put dollars in your pocket.

INDIVIDUAL PERFORMANCE RECORDS								
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT
RATIO			99		99	55	90	113
CONTEMP			17		17	17	17	17
ADJ. TRAIT			665		7.07	1.36	0.17	0.33

EXPECTED PROGENY DIFFERENCES					ULTRASOUND EPDS			INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	0.4	19.1	29	5.4	15	0	-0.44	-0.14	-0.038
ACC	0.4	0.41	0.38	0.19	0.26	0.27	0.32	0.33	0.31

35B EMS LOVE ME SOME GEORGE 760

OPEN

DOB:	BBU No:	Sex:	Color:	Service Sire:	
4/28/2017	C1091558	Female	BLACK	Status:	
Calf Info:	BBU No:	Sex:	Color:	DOB:	

The only open heifer in the sale. Nobody else wanted to compete for the spotlight against her. Long, square, tremendous volume, huge bone—I've run out of words to describe her. You be the judge. I would want me some of her! Dam sells as Lot 35A.

INDIVIDUAL PERFORMANCE RECORDS								
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT
RATIO	100	108						
CONTEMP	16	6						
ADJ. TRAIT	71	607						

EXPECTED PROGENY DIFFERENCES					ULTRASOUND EPDS			INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	1.3	25.8	39	6.4	19.3	0.2	-0.1	-0.08	-0.033
ACC	PE	PE	PE	PE	PE	PE	PE	PE	PE





LOT 35A

**SPARTACUS 86/653
CF DR. LOVE 414 DNA MMD0192985 PV
CF SEX PISTOL 818
**CAVALIER 19/5
PANTHER'S OASIS CLONE 972-9 DNA 593964A PV
**SEX LIFE 388
**GLADIATOR 8/36
**DREAMLADY 2C 9-77
**INFINITY 120/96
**SEX LIFE 388
**SPARTACUS 86/653
**LAZY M 1-5/5
**SANDMAN 10-1
**SEX APPEAL 062/0



LOT 35B

BONFIRE 8038
EMS KING GEORGE 425 DNA US9001082430 PV
EMS SMOOTH GEORGIA 0014
CF DR. LOVE 414
PANTHER CREEK PARTNERS 165 DNA 2215065449 GHD150K
PANTHER'S OASIS CLONE 972-9
BLACK BAYOU 1071/3
EMS AMAZING ACE 630
EMS SMOOTH CAVALIER 708
QUEEN STACI 8/125
**SPARTACUS 86/653
CF SEX PISTOL 818
**CAVALIER 19/5
**SEX LIFE 388

<div>  <div> 36A COTTAGE FARM 458 </div> </div> <div> DONOR PROSPECT DNA 012313020097 HD150K PV  </div>					
DOB:	BBU No:	Sex:	Color:	Service Sire:	Status:
1/4/2011	C1003444	Female	RED		
Calf Info:	BBU No:	Sex:	Color:	DOB:	Pedigree of Calf Shown
	C1092296	Male	BLACK	2/2/2018	

Oh my goodness—look at this package deal. This female has "DONOR" stamped all over her. Picture perfect with the pedigree to back up her looks. Let's not forget performance, where she ranks in the top 10% of the breed for WWT and YWT, top 25% for MWWT, top 12% for \$T and top 18% for \$M. If all this doesn't blow your mind, look at the "stud" she's packing at her side by Headliner. If you think you are going to need a new herdsire in the future, here he is. You can grow him off like you want. This is the right combination—DON'T

WAIT, it will be too late. This package is WINNER!!

INDIVIDUAL PERFORMANCE RECORDS									
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FA	
RATIO	106	106	111						
CONTEMP	14	10	8						
ADJ. TRAIT	66	590	858						

EXPECTED PROGENY DIFFERENCES						ULTRASOUND EPDS			INDEXES		
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT	\$T	\$M
EPD	0.5	37.2	57.8	5.1	23.7	0.5	-0.09	-0.14	-0.033	98.74	20.48
ACC	0.6	0.58	0.57	0.38	0.45	0.38	0.46	0.47	0.44		



LOT 36A

RED RYDER 8035

BLACK BAYOU 1071/3
EMS AMAZING ACE 630

EMS HEADLINER 029 DNA SG000319025 PV

MAGIC COLORS CL022



**BLACK MAGIC 120/97
MIXED COLORS 922
**L2 CAPTAIN SUGAR 12/02
FRENCH KISS 397

CF FRENCH CONNECTION 142

COTTAGE FARM 458 DNA 012313020097

**OASIS 655

**CAVALIER 19/5
**SEX LIFE 388

<div>  <div> 36B EMS KISS ME 641 </div> </div> <div> BRED DNA 82715053645 150K PV  </div>					
DOB:	BBU No:	Sex:	Color:	Service Sire:	EMS King George
2/10/2016	C1075939	Female	RED MUL	Status:	8 months at sale time
Calf Info:	BBU No:	Sex:	Color:	DOB:	

Do you like "style" in your cattle? Well this female will fit your bill. Square, straight, long and feminine. Oasis and Headliner mate perfectly together. There again, beauty and performance. She ranks in the top 20% of the breed for WWT, and the top 25% for YWT. The baby in the belly by King George should add another great product to this female. Bull or heifer, it will add more REA to your herd, since George has a 19.61 REA. This little lady is a front pasture female you will fall in love with! Dam sells as Lot 36A.

INDIVIDUAL PERFORMANCE RECORDS									
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FA	
RATIO	102	103	103		104	83	120	100	
CONTEMP	16	3	2		2	2	2	2	
ADJ. TRAIT	68	561	782		10.84	0.69	0.18	0.26	

EXPECTED PROGENY DIFFERENCES						ULTRASOUND EPDS			INDEXES		
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT	\$T	\$M
EPD	0	29	49.3	7.4	21.9	0.4	0.28	-0.32	-0.034	82.25	16.9
ACC	0.51	0.49	0.48	0.16	0.27	0.26	0.46	0.5	0.44	-	-



LOT 36B

RED RYDER 8035

BLACK BAYOU 1071/3
EMS AMAZING ACE 630

EMS HEADLINER 029 DNA SG000319025 PV

MAGIC COLORS CL022

**BLACK MAGIC 120/97
MIXED COLORS 922
**L2 CAPTAIN SUGAR 12/02
FRENCH KISS 397

CF FRENCH CONNECTION 142

COTTAGE FARM 458 DNA 012313020097

**OASIS 655

**CAVALIER 19/5
**SEX LIFE 388



EMS Color Me Sugar Cow Family

EMS Color Me Sugar was my personal pick out of all our Captain Sugar daughters. I hid her in the back pasture so no one could see her! She was the epitome of a great donor cow—tremendous volume and muscle, straight top and beautiful extended front end. Her performance was also at the top with a 14.5 REA and a 4.0 %IMF. Beauty and performance all rolled into one magnificent female. You can only imagine how many tears I cried when we lost her. Take advantage of the offering here in this sale because there won't be much more.



37

MARIA 241

PROVEN DONOR DNA 40513134815 HD150K PV



DOB:	BBU No:	Sex:	Color:	Service Sire:
6/3/2013	C1033966	Female	RED	Status:
Calf Info:	BBU No:	Sex:	Color:	DOB:
	C1092302	Female	BROWN	3/9/2018

Pedigree of Calf Shown

Picture perfect female here. Maria is the granddaughter of EMS Color Me Sugar, dam of EMS Ring of Fire. She is a proven donor that has produced awesome offspring. We sold 2 of her heifers at our 2016 sale as show heifer picks. Her offspring have dead level tops, extended fronts and heavy muscle. She ranks in the top 25% of the breed in WWT and YWT and the top 5% in fat thickness. On her flush record, she averaged 9 transferable embryos per flush. She is fresh and ready to work to the bull of your choice. Oh, let me think—King George

would be an awesome choice when you look at the female at her side. She is tremendous. Get "Carried Away" with this package for sure. She will work!



LOT 37

BONFIRE 8038

BLACK BAYOU 1071/3
EMS AMAZING ACE 630

EMS KING GEORGE 425 DNA US9001082430 PV

EMS SMOOTH GEORGIA 0014

EMS SMOOTH CAVALIER 708
QUEEN STACI 8/125
BULLET PROOF 864
MARISSA 22/7

SMITH & WESSON 43-09

MARIA 241 DNA US9001075967 PV

EMS BELIEVE IN ME 105

EMS SMOOTH CAVALIER 708
EMS COLOR ME SUGAR 811

INDIVIDUAL PERFORMANCE RECORDS									
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT	
RATIO	98	106	101		105	69	71	75	
CONTEMP	4	3	3		3	3	3	3	
ADJ. TRAIT	76	646	774		8.17	1.49	0.09	0.18	

EXPECTED PROGENY DIFFERENCES					ULTRASOUND EPDS				INDEXES
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	2.6	27.5	48.5	9.1	22.9	0.3	-0.02	-0.15	-0.049
ACC	0.63	0.62	0.58	0.19	0.33	0.37	0.58	0.63	0.56



38

EMS COLOR ME SMART 269

PAIR DNA 40513134824 GHD150K PV



DOB:	BBU No:	Sex:	Color:	Service Sire:
1/18/2012	C1023735	Female	RED	Status:
Calf Info:	BBU No:	Sex:	Color:	DOB:
	C1092305	Female	RED	3/14/2018

Pedigree of Calf Shown

EMS Color Me Sugar was one of my personal favorite Captain Sugar daughters. She was also the dam of EMS Ring of Fire, who is an awesome herdsire for Clark Jones. We lost her at an early age so there will be very few offspring out of her. EMS Color Me Smart is a tremendous daughter out of her. She has exceptional bone, muscle and eye appeal. Check out the outstanding "Bubba" heifer at side. "Color Me Bubba" should follow in the footsteps of her family.



LOT 38

EMS HEADLINER 029

RED RYDER 8035
MAGIC COLORS CL022

EMS BET ON BUBBA 507 DNA 2215065420 GHD150K PV

EMS BET ON BUFF 8062

ACE IN THE HOLE 70/3
EMS MISS BUFF 86-6

EMS SMOOTH CAVALIER 708

**CAVALIER 19/5
EMS BODY BY SMOOTH 0-31

EMS COLOR ME SMART 269 DNA 40513134824 GHD150K PV

EMS COLOR ME SUGAR 811

**L2 CAPTAIN SUGAR 12/02
MAGIC COLORS CL022

INDIVIDUAL PERFORMANCE RECORDS									
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT	
RATIO	108	101	108		103	80	119	76	
CONTEMP	23	9	6		6	6	6	6	
ADJ. TRAIT	68	533	745		9.04	1.84	0.19	0.19	

EXPECTED PROGENY DIFFERENCES					ULTRASOUND EPDS				INDEXES
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	1.5	26.4	40	4	17.2	0.5	-0.01	-0.19	-0.042
ACC	0.56	0.53	0.53	0.22	0.32	0.35	0.54	0.59	0.53

39

EMS COLOR ME FANCY 415

PAIR DNA 2215065460 GHD150K PV

DOB:	BBU No:	Sex:	Color:	Service Sire:
3/25/2014	C1036077	Female	RED	Status:
Calf Info:	BBU No:	Sex:	Color:	DOB:
C1092335	Female	BLACK		3/22/2018

Pedigree of Calf Shown

EMS Color Me Sugar (deceased), "Fancy's" grandma, was one of my all time favorites. She was also the dam of EMS Ring Of Fire that has done amazing things at Clark Jones'. Color Me Smooth, Fancy's dam was one of the high selling lots at our 2014 Production Sale. This family of cattle are truly predictable and consistent. The proof here is in the puddin'. This awesome King George heifer calf at side, Color Me Velvet, is proof positive. There are champions top and bottom here. Let this package be champion material at your ranch!

INDIVIDUAL PERFORMANCE RECORDS									
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT	
RATIO	96	100	100		85	63	62	73	
CONTEMP	9	1	1		2	2	2	2	
ADJ. TRAIT	75	577	765		9.43	1.5	0.18	0.24	

EXPECTED PROGENY DIFFERENCES					ULTRASOUND EPDS			INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	0.9	19.2	36.5	7.5	17.1	0.2	0.24	-0.16	-0.037
ACC	0.52	0.45	0.43	0.15	0.25	0.33	0.39	0.42	0.37



LOT 39

BONFIRE 8038
EMS KING GEORGE 425 DNA US9001082430 PV
 EMS SMOOTH GEORGIA 0014
 EMS HEADLINER 029
EMS COLOR ME FANCY 415 DNA 2215065460 GHD150K PV
 EMS COLOR ME SMOOTH 107

BLACK BAYOU 1071/3
 EMS AMAZING ACE 630
 EMS SMOOTH CAVALIER 708
 QUEEN STACI 8/125
 RED RYDER 8035
 MAGIC COLORS CL022
 EMS SMOOTH CAVALIER 708
 EMS COLOR ME SUGAR 811

40

EMS COLOR ME LUCY 629

BRED DNA 82715053662 HD150K PV

DOB:	BBU No:	Sex:	Color:	Service Sire:
2/8/2016	C1075940	Female	RED	EMS Headliner
Calf Info:	BBU No:	Sex:	Color:	DOB:
				8 months at sale time

With Captain Sugar and Jezabelle in her pedigree, Color Me Lucy is destined to move your program up the ladder. Her pedigree is the who's who in the Beefmaster breed. Straight top, squareness and muscle add up to make Lucy a great mama cow. The Headliner baby in her belly should add spotlights to the package to make it shine bright. Don't miss it.



LOT 40

EMS SMOOTH CAVALIER 708
EMS COLONEL SUGAR 303
 EMS COLOR ME SUGAR 811
 **L2 CAPTAIN SUGAR 12/02
CASEY CROOKED BAR C FARM 44-2
 THE HOMESTEAD HMST 62S12

**CAVALIER 19/5
 EMS BODY BY SMOOTH 0-31
 **L2 CAPTAIN SUGAR 12/02
 MAGIC COLORS CL022
 **INFINITY 120/96
 **SUGAR ANN 45/6
 C/J'S SOUL MAN 168
 JEZABELLE 62J8

INDIVIDUAL PERFORMANCE RECORDS									
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT	
RATIO	97	102	103		97	119	100	85	
CONTEMP	16	6	6		6	6	6	6	
ADJ. TRAIT	72	637	786		9.17	2.57	0.13	0.17	

EXPECTED PROGENY DIFFERENCES					ULTRASOUND EPDS			INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	1.6	23.3	38.5	5.3	16.9	0.3	0.13	0.12	-0.035
ACC	0.46	0.45	0.44	0.15	0.25	0.21	0.44	0.49	0.42

41

RM 1517

PAIR DNA US400737313 ZHD50K SV

DOB:	BBU No:	Sex:	Color:	Service Sire:
11/2/2015	C1061425	Female	RED	Status:
Calf Info:	BBU No:	Sex:	Color:	DOB:
C1092301	Female	RED		3/7/2018

Pedigree of Calf Shown

Tupelo is getting some really great calves. Cross him on a Dr Love daughter and you see the result here. The combination works. But check out this baby heifer out of EMS Fire House at side. As we say, the "proof is in the puddin" and I think that says it all. Juniors, pay attention here, this heifer calf is a surefire winner!



LOT 41

BONFIRE 8038
EMS FIRE HOUSE 261 DNA US9001082247 PV
 EMS STYLISH JEZZY 849
 SWB TUPELO 6/13
RM 1517 DNA US400737313 ZHD50K
 LOVE SHELL 480

BLACK BAYOU 1071/3
 EMS AMAZING ACE 630
 BLACK CAVALIER 19/4
 JEZABELLE 62J8
 SWB BLACK POWDER 29-09
 SPRING DELIGHT M720
 CF DR. LOVE 414
 COTTAGE FARM 642

INDIVIDUAL PERFORMANCE RECORDS									
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT	
RATIO			0		94	67	88	61	
CONTEMP			0		4	4	3	2	
ADJ. TRAIT			0		5.24	2.2	0.07	0.07	

EXPECTED PROGENY DIFFERENCES					ULTRASOUND EPDS			INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT
EPD	1	19.3	36.7	7.7	17.4	0.2	-0.17	-0.07	-0.03
ACC	0.27	0.23	0.22	0.09	0.14	0.12	0.18	0.19	0.17

E

42

WOELFEL'S RED HOLLOW 309/5

PAIR

GGP HD150K

DOB:	BBU No:	Sex:	Color:	Service Sire:	
11/5/2015	C1064493	Female	RED	Status:	
Calf Info:	BBU No:	Sex:	Color:	DOB:	
	C1092336	Female	BLACK	3/1/2018	Pedigree of Calf Shown

This Maverick granddaughter is a very good looking female that has lots of greats in her pedigree—Painted Tiger, Captain Sugar, Sugar Time, Miss Tabasco. Straight top, square hips and extended front add to the beauty of this female. Add in a tremendous heifer baby by King George and the package is complete. Juniors take note here, EMS Sheza Star can make you a star in the show ring!



LOT 42

INDIVIDUAL PERFORMANCE RECORDS									
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT	
RATIO	96	101	100		100		100	100	
CONTEMP	6	6	1		1		1	1	
ADJ. TRAIT	74	529	734		9.95	0	0.29	0.41	

EXPECTED PROGENY DIFFERENCES						ULTRASOUND EPDS			INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT	\$T \$M
EPD	0.5	21.7	37.7	6.6	17.4	0.3	-0.02	-0.12	-0.045	64.91 12.44
ACC	0.4	0.39	0.27	0.11	0.2	0.19	0.19	0.18	0.16	- -

BONFIRE 8038
EMS KING GEORGE 425 DNA US9001082430 PV
 EMS SMOOTH GEORGIA 0014
 LYSSY 92/628
WOELFEL'S RED HOLLOW 309/5
 WOELFEL'S RED HOLLOW 97/2

BLACK BAYOU 1071/3
 EMS AMAZING ACE 630
 EMS SMOOTH CAVALIER 708
 QUEEN STACI 8/125
 **MAVERICK 17/557
 **HONEY BEE 49/07
 MAJOR SUGAR DADDY 2568
 BABY KAY 0529

E

43A

10 FROZEN EMBRYOS - CAVALIER X AMAZING ACE

EMBRYO

Sire: ****CAVALIER 19/5 C617557 DNA 302A**
 Dam: **EMS AMAZING ACE 630 C930525 DNA 40513134840 GHD150K**

Embryos are stored at TransOva Genetics.

****SPARTACUS 86/653**
****CAVALIER 19/5 DNA 302A**
****LAZY M 1-5/5**
 ACE IN THE HOLE 70/3
EMS AMAZING ACE 630 DNA 40513134840 GHD150K
 EMS MISS BUFF 86-6

****GLADIATOR 8/36**
****DREAMLADY 2C 9-77**
****RANGER'S PRIDE 815/9**
****KENTUCKY PRINCESS 9039**
****BLACK JACK 21**
 SUGAR PIE 42/01
 TERRA DEOS LAND & CATTLE 4356
 DIAMOND M 86-0



DAM OF LOT 43A-43E - EMS AMAZING ACE

E

43B

5 FROZEN EMBRYOS - SMOOTH CAVALIER X AMAZING ACE

EMBRYO

Sire: **EMS SMOOTH CAVALIER 708 C953094 DNA US3000910 PV**
 Dam: **EMS AMAZING ACE 630 C930525 DNA 40513134840 GHD150K**

Embryos are stored at TransOva Genetics.

****CAVALIER 19/5**
EMS SMOOTH CAVALIER 708 DNA US300910 PV
 EMS BODY BY SMOOTH 0-31 DNA 4919925
 ACE IN THE HOLE 70/3
EMS AMAZING ACE 630 DNA 40513134840 GHD150K
 EMS MISS BUFF 86-6

****SPARTACUS 86/653**
****LAZY M 1-5/5**
 EMS SMOOTH CONNECTION 698
 EMS JACKIE 5-1
****BLACK JACK 21**
 SUGAR PIE 42/01
 TERRA DEOS LAND & CATTLE 4356
 DIAMOND M 86-0



SIRE OF LOT 43B - EMS SMOOTH CAVALIER



43C

6 FROZEN EMBRYOS - SPARTACUS X AMAZING ACE

EMBRYO

Sire: ****SPARTACUS 86/653 C317158 DNA 9A**

Dam: **EMS AMAZING ACE 630 C930525 DNA 40513134840 GHD150K**

Embryos are stored at TransOva Genetics.

****GLADIATOR 8/36**

GATOR 3
CIRCLE DOT 8/17

****SPARTACUS 86/653 DNA 9A**

****DREAMLADY 2C 9-77**

MAURICE HARRELL 1C 8/5

ACE IN THE HOLE 70/3

****BLACK JACK 21**

SUGAR PIE 42/01

EMS AMAZING ACE 630 DNA 40513134840 GHD150K

TERRA DEOS LAND & CATTLE 4356

EMS MISS BUFF 86-6

DIAMOND M 86-0



**MATERNAL GRAND DAM OF LOTS 43A-43E
EMS MISS BUFF**



43D

8 FROZEN EMBRYOS - OBJECTIVE X AMAZING ACE

EMBRYO

Sire: **VFF OBJECTIVE 1197 C841270 DNA USMARC800_BM_0705**

Dam: **EMS AMAZING ACE 630 C930525 DNA 40513134840 GHD150K**

Embryos are stored at TransOva Genetics.

SPEAR RANCHES 5133

WOLF CREEK RANCH 1/152

VFF OBJECTIVE 1197 DNA USMARC800_BM_0705

****KUPPER 305**

SPEAR RANCHES 5130-2C

WOLF CREEK RANCH 1/105

ACE IN THE HOLE 70/3

SPEAR RANCHES 2233

****BLACK JACK 21**

SUGAR PIE 42/01

EMS AMAZING ACE 630 DNA 40513134840 GHD150K

TERRA DEOS LAND & CATTLE 4356

EMS MISS BUFF 86-6

DIAMOND M 86-0



43E

4 FROZEN EMBRYOS - SYNERGY X AMAZING ACE

EMBRYO

Sire: ****SYNERGY 84/95 C615710 DNA 183A**

Dam: **EMS AMAZING ACE 630 C930525 DNA 40513134840 GHD150K**

Embryos are stored at TransOva Genetics.

****RED SUGAR 104/93**

****CHEROKEE PHANTOM USA 122/90**

****SUGAR ANN 45/6**

****SYNERGY 84/95 DNA 183A**

****PRISSY LADY 117/93**

TERRA DEOS LAND & CATTLE 4356

ACE IN THE HOLE 70/3

****MADAM X 3/293**

****BLACK JACK 21**

SUGAR PIE 42/01

EMS AMAZING ACE 630 DNA 40513134840 GHD150K

TERRA DEOS LAND & CATTLE 4356

EMS MISS BUFF 86-6

DIAMOND M 86-0



43F 11 FROZEN EMBRYOS - PAINTED TIGER X BODY BY SMOOTH EMBRYO

Sire: ****PAINTED TIGER 3-390 C238565 DNA US3000923**
 Dam: **EMS BODY BY SMOOTH 0-31 C820410 DNA 4919925**

Embryos are stored at TransOva Genetics.

**PAINTED WARRIOR 0026	**ROBERT E. LEE 8/092
	**BARFIELD 8/123
**PAINTED TIGER 3-390 DNA US3000923	
**DUNKIN FARMS 1-126	MC COLLARS 116
	**VOLUNTEER 66
EMS SMOOTHCONNECTION 698	WINDY HILLS 320
	ROBBIE 24/2
EMS BODY BY SMOOTH 0-31 DNA 4919925	
EMS JACKIE 5-1	EMS WARRIOR IV 1-12
	CARL HOFSTETTER 77



DAM OF LOT 43F - EMS BODY BY SMOOTH

43G 5 FROZEN EMBRYOS - HEADLINER X COLOR ME SMOOTH EMBRYO

Sire: **EMS HEADLINER 029 C992850 DNA SG000319025 PV**
 Dam: **EMS COLOR ME SMOOTH 107 C1004003 DNA US9001055053 PV**

Embryos are stored at TransOva Genetics.

RED RYDER 8035	BLACK BAYOU 1071/3
	EMS AMAZING ACE 630
EMS HEADLINER 029 DNA SG000319025 PV	
MAGIC COLORS CL022	**BLACK MAGIC 120/97
	MIXED COLORS 922
EMS SMOOTH CAVALIER 708	**CAVALIER 19/5
	EMS BODY BY SMOOTH 0-31
EMS COLOR ME SMOOTH 107 DNA US9001055053 PV	
EMS COLOR ME SUGAR 811	**L2 CAPTAIN SUGAR 12/02
	MAGIC COLORS CL022



DAM OF LOT 43G - EMS COLOR ME SMOOTH

43H 5 FROZEN EMBRYOS - HEADLINER X EYE CANDY EMBRYO

Sire: **EMS HEADLINER 029 C992850 DNA SG000319025 PV**
 Dam: **EMS EYE CANDY 124 C1005060 DNA 9000423544 SV**

Embryos are stored at TransOva Genetics.

RED RYDER 8035	BLACK BAYOU 1071/3
	EMS AMAZING ACE 630
EMS HEADLINER 029 DNA SG000319025 PV	
MAGIC COLORS CL022	**BLACK MAGIC 120/97
	MIXED COLORS 922
EMS SMOOTH CAVALIER 708	**CAVALIER 19/5
	EMS BODY BY SMOOTH 0-31
EMS EYE CANDY 124 DNA 9000423544 SV	
EMS BUFF'S JEWEL 8061	ACE IN THE HOLE 70/3
	EMS MISS BUFF 86-6



DAM OF LOT 43H - EMS EYE CANDY

44 EMS JOHNNY CASH 632				
SEMEN DNA US9000336755 PV				
DOB	BBU No.	Sex	Color	Service Sire:
2/6/2006	C930530	Male	BLACK	Status:
Calif Info.	BBU No.	Sex	Color	DOB

EMS Johnny Cash is currently off the market and this is your chance to get a piece of the action. 2008 National Champion Bull, his calves speak for themselves and they win—what else can you say. His offspring have won in every avenue of the breed. On top of that, he ranks in the top 10% of the breed for CE and BW, top 15% for \$T and top 10% for REA. Better get it now!

Offering 40 straws of conventional semen.

Owned jointly with Larry Ellis.



LOT 44

**BLACKJACK 21
ACE IN THE HOLE 7-13 DNA 249A
SUGAR PIE 42/01
TERRA DEOS LAND & CATTLE 4356
EMS MISS BUFF 86-6 DNA 4919923
DIAMOND M 86-0

**BLACK MAGIC 120/97
MISS SCARLET USA 8-1
**INFINITY 120/96
Q TEE PIE 13/9
THOMPSON - ROCKING T 3555
**THOMPSON - ROCKING T 3788
**FRANCHISE 354-3
**YAEGER 37/3

INDIVIDUAL PERFORMANCE RECORDS											
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT			
RATIO		102	100		100	100	100	100			
CONTEMP		5	1		1	1	1	1			
ADJ. TRAIT		658	951		13.18	1.51	0.2	0.22			
EXPECTED PROGENY DIFFERENCES						ULTRASOUND EPDS			INDEXES		
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT	\$T	\$M
EPD	-1.3	22.7	32.1	8.4	19.7	0.4	0.51	-0.12	-0.03	55.34	22.01
ACC	0.91	0.87	0.81	0.5	0.62	0.47	0.82	0.86	0.82	-	-

45A EMS HEADLINER 029				
SEMEN DNA 4051313810 GHD150K PV				
DOB	BBU No.	Sex	Color	Service Sire:
3/10/2010	C992850	Male	BLACK MUL	Status:
Calif Info.	BBU No.	Sex	Color	DOB

EMS Headliner is the first National Beefmaster Performance Champion. He was also the 2012 Reserve National Champion Bull and the 2011 & 2012 BPG Show Bull of the Year. He was the Grand Champion Bull at the San Antonio Livestock Show in 2011 and 2012. He was Grand Champion at the West Texas Fair in 2011 and 2012, Grand Champion at the Heart O' Texas Fair in 2011 and 2012, Grand Champion at the State Fair of Texas 2011 and 2012, Reserve Champion at the Houston Livestock Show 2012, Grand Champion at the North American International Livestock Show, Louisville, KY in 2011 and Grand Champion at Beefmaster U in 2012. He had a 15.03 REA, a 1.54 REA/CWT and a 2.50 %IMF, ranking in the top 20% of the breed for low BWT and top 20% for REA. He has already produced the San Angelo Livestock Show Grand Champion, the East TX LA Heifer Show Grand Champion, the East Texas Fair Grand Champion, the State Fair of Texas Grand and Reserve Champions, the BBU Convention Reserve Grand Champion Bull, the Fort Worth Livestock Show Grand Champion, the San Antonio Livestock Show Grand Champion, the Houston Livestock Show Grand Champion and the Supreme Champion Bull at the Delta Livestock Fair.

In the fall of 2015, he produced Miss Beefmaster America, Grand Champion at the West Texas Fair, the Grand Champion in the Open and Junior Show in the Heart O'Texas Fair, the Grand Champion of the East Texas Fair and the JBBA Show and the Grand Champion Bred and Owned, Reserve Grand Champion at the State Fair of Texas, and the Reserve Grand Champion Bull at the State Fair of Louisiana.

He has produced the Grand Champion Female and the Grand Champion Bull at every major Texas livestock show, more than once. His latest accolade, he produced the 2016 National Champion Bull and the 2018 National Champion Bull and the winningest Beefmaster Bull in the history of the breed.

If you need meat, muscle and power in your herd, this is the bull for you. If you need performance in your herd, this is the bull for you. If you need to produce champions, this is the bull for you. EMS Headliner meets the expectations of our herd, "Where good looking cattle perform!" Just remember, you CAN have it all.

\$35/straw with AI Certificate





LOT 45A

BLACK BAYOU 1071/3
RED RYDER 8035 DNA US3000514 PV
EMS AMAZING ACE 630
**BLACK MAGIC 120/97
MAGIC COLORS CL022 DNA 937A
MIXED COLORS 922

**POLLED MANDATE 404/5
** *MULLINS 2C46/8
ACE IN THE HOLE 70/3
EMS MISS BUFF 86-6
**COUNTRY WESTERN 340/9
**MAGIC MOM 72/2
**CAVALIER 19/5
**REL 105 6105

INDIVIDUAL PERFORMANCE RECORDS											
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT			
RATIO	104	105	118		127	180	173	162			
CONTEMP	20	9	9		9	9	9	9			
ADJ. TRAIT	69	547	944		14.95	2.5	0.25	0.32			
EXPECTED PROGENY DIFFERENCES						ULTRASOUND EPDS			INDEXES		
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT	\$T	\$M
EPD	-0.7	14.5	29.2	9.7	17	0.1	0.43	-0.19	-0.032	49.46	11.97
ACC	0.92	0.89	0.82	0.28	0.48	0.55	0.84	0.86	0.83	-	-

<div>  <div> 45B EMS CAPTAIN BRITCHES 1103 </div> <div> SEMIN DNA 4051313811 GHD150K PV </div> <div>  </div> </div>					
DOB	BBU No.	Sex	Color	Service Sire:	
2/4/2011	C1012021	Male	BLACK MUL	Status:	
Calf Info.	BBU No.	Sex	Color	DOB	

The 2013 Reserve National Champion Bull, as well as the 2013 Grand Champion Bull of the San Antonio Livestock Show with very limited showing. EMS Captain Britches has outstanding performance numbers with a 15.26" REA and a 3.63 % IMF. He ranks in the top 15% of the breed for WWT and YWT, top 25% for SCR, top 25% for REA, top 5% for %IMF and top 13% for \$T. He exhibits tremendous meat, muscle and thickness. Captain Britches has sired champions at JBBA Nationals and numerous other livestock show champions, including the Grand Champion at the 2016 Houston Livestock Show. If you need to add these traits to your herd, here is the bull to use. It also doesn't hurt anything that he "looks good!" The only difference between a show bull and a pasture bull is a "bubble bath and a haircut". Remember, at Emmons Ranch you can have it all: Where good looking cattle WILL perform!

\$45/straw with AI Certificate



****L2 CAPTAIN SUGAR 12/02**
****CF SUGAR BRITCHES 040 DNA 345274A**
****OASIS 655**
CJ'S SOUL MAN 168
****CLARK JONES 584 DNA 397397A**
****NELAZ RANCH 7017**

****INFINITY 120/96**
****SUGAR ANN 45/6**
****CAVALIER 19/5**
****SEX LIFE 388**
CLARK JONES FARMS 721
SOULMANS MOMMA 928
****SPARTACUS 86/653**
****BABY DOLL 48/3**



LOT 45B

INDIVIDUAL PERFORMANCE RECORDS										
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT		
RATIO	101	102	107		109	135	136	120		
CONTEMP	3	3	3		2	2	2	2		
ADJ. TRAIT	73	748	1187		12.43	3.63	0.4	0.59		
EXPECTED PROGENY DIFFERENCES						ULTRASOUND EPDS			INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT	\$T \$M
EPD	-0.2	30.9	53.5	5.2	20.7	0.5	0.37	0.28	-0.031	96.92 15.41
ACC	0.87	0.8	0.77	0.27	0.45	0.46	0.75	0.8	0.74	- -

<div>  <div> 45C EMS/VFF SPECIAL EDITION 491 </div> <div> SEMIN DNA 40513134851 GHD150K PV </div> <div>  </div> </div>					
DOB	BBU No.	Sex	Color	Service Sire:	
6/6/2014	C1044015	Male	RED	Status:	
Calf Info.	BBU No.	Sex	Color	DOB	

EMS Amazing Ace strikes again! This full brother to Bonfire and Red Ryder has all the power and muscle you could ever want. Yet, he is extremely clean in his makeup. Look at the length, bone, correctness and balance that is so important in our herd sires today. Add in his 16" REA and he has performance as well. He ranks in the top 10% of the breed in WWT and YWT, top 15% for Milk, to 10% in MWWT, top 15% for SC, to 8% in \$T, top 20% in \$M and top 5% in REA.

His brother, Bonfire, deceased, 2010 National Champion Bull, has produced 3 National Champion bulls, 1 Miss Beefmaster America, Live Oak Bull Sale Grand Champion Bull and numerous other champions. He also is a trait leader for REA.

His other brother, Red Ryder, 2009 Houston Livestock Show Grand Champion Bull, has produced numerous champions. He also is a trait leader for REA.

Special Edition is bred to be a champion and he will sire champions, just like his brothers. He is "the good stuff"; proven, predictable and profitable.

\$35/straw with AI Certificate

****POLLED MANDATE 404/5**
BLACK BAYOU 1071/3 DNA US3000542
****MULLINS 2C46/8**
ACE IN THE HOLE 70/3
EMS AMAZING ACE 630 DNA 40513134840 GHD150K
EMS MISS BUFF 86-6

****NATURAL SELECTION 10-1**
****CHANNAROCK FARM 9183**
MULTIPLE
COMISKEY 8
****BLACK JACK 21**
SUGAR PIE 42/01
TERRA DEOS LAND & CATTLE 4356
DIAMOND M 86-0



LOT 45C

INDIVIDUAL PERFORMANCE RECORDS										
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT		
RATIO	97	105	100		100	100	100	100		
CONTEMP	7	4	1		1	1	1	1		
ADJ. TRAIT	77	640	1139		15.35	1.71	0.31	0.31		
EXPECTED PROGENY DIFFERENCES						ULTRASOUND EPDS			INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT	\$T \$M
EPD	1.1	34.1	59.5	11.8	28.8	0.6	0.59	-0.08	-0.033	103.03 20.65
ACC	0.62	0.59	0.53	0.35	0.43	0.44	0.48	0.5	0.46	- -

45D EMS KING GEORGE 425				
SEMEN DNA 40513134892 GHD150K PV				
DOB	BBU No.	Sex	Color	Service Sire:
1/20/2014	C1037114	Male	BLACK	Status:
Calf Info.	BBU No.	Sex	Color	DOB

EMS King George is flat incredible. He is near perfect in terms of his skeleton. He has exceptional bone, foot and strength of top. In addition, he is polled scurred. He has hung multiple champion banners in his show career. He is at the top of the breed with his REA.

His dam, EMS Smooth Georgia, 2011 Miss Beefmaster America, has an 11.83 REA with a 3.26 %IMF. Her first calf, a heifer, sported a 15.91 REA with a 2.87%IMF. Then, along came her second calf, EMS King George with a 19.13 REA and a REA/SWT of 1.62.

His sire, Bonfire, the 2010 National Champion Bull, sires champions. Bonfire has produced three National Champion Bulls, one Miss Beefmaster America, the Live Oak Bull Sale Grand Champion Bull and numerous other winners. He is also a REA Trait Leader.

"George" is another prime example of our motto: "Where good looking cattle perform". The only difference between a show bull and a pasture bull is a "bubble bath and a haircut". With George, you can have it all!

\$35/straw with AI Certificate

BLACK BAYOU 1071/3
BONFIRE 8038 DNA US3000914 PV
 EMS AMAZING ACE 630
 EMS SMOOTH CAVALIER 708
EMS SMOOTH GEORGIA 0014 DNA SG000319027
 QUEEN STACI 8/125

****POLLED MANDATE 404/5**
**** *MULLINS 2C46/8**

ACE IN THE HOLE 70/3
 EMS MISS BUFF 86-6
****CAVALIER 19/5**
 EMS BODY BY SMOOTH 0-31
****BLACK JACK 21**
 BLACK QUEEN 12/5



LOT 45D

INDIVIDUAL PERFORMANCE RECORDS										
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT		
RATIO	96	114	100		100	100	100	100		
CONTEMP	7	7	1		1	1	1	1		
ADJ. TRAIT	77	746	1156	0.00	19.13	1.55	0.24	0.36		
EXPECTED PROGENY DIFFERENCES						ULTRASOUND EPDS			INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT	\$T \$M
EPD	2.2	32.4	49.1	7.4	23.6	0.4	0.24	-0.01	-0.028	85.54 18.77
ACC	0.67	0.56	0.49	0.21	0.33	0.38	0.44	0.47	0.42	- -

45E EMS FIRE CHIEF 333				
SEMEN DNA 40513134889 GHD150K PV				
DOB	BBU No.	Sex	Color	Service Sire:
6/8/2013	C1032181	Male	RED	Status:
Calf Info.	BBU No.	Sex	Color	DOB

Talk about eye appeal—this young herd sire has the look. EMS Fire Chief is very correct, smooth fronted and long bodied. He is heavily muscled with a straight topline. He sported a 17.28 REA with a 1.46 REA/SWT. During his show career, he won numerous blue ribbons and awards.

His sire, Bonfire, the 2010 National Champion Bull, sires champions. Bonfire has produced three National Champion Bulls, one Miss Beefmaster America, the Live Oak Bull Sale Grand Champion Bull and numerous other winners. He is also a REA Trait Leader.

Throw a daughter of EMS Johnny Cash x Magic Colors in the mix and you have a complete package. Fire Chief has all the genetic power you could ever want. He is long, clean and thick—what the industry demands.

\$35/straw with AI Certificate

BLACK BAYOU 1071/3
BONFIRE 8038 DNA US3000914 PV
 EMS AMAZING ACE 630
 EMS JOHNNY CASH 632
EMS MAGIC CASH 9038 DNA SG0000376280 PV
 MAGIC COLORS CL022

****POLLED MANDATE 404/5**
**** *MULLINS 2C46/8**

ACE IN THE HOLE 70/3
 EMS MISS BUFF 86-6
 ACE IN THE HOLE 70/3
 EMS MISS BUFF 86-6
****BLACK MAGIC 120/97**
 MIXED COLORS 922



LOT 45E

INDIVIDUAL PERFORMANCE RECORDS										
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT		
RATIO	100	100	100		100	100	100	100		
CONTEMP	7	1	1		1	1	1	1		
ADJ. TRAIT	75	570	993	30.39	16.19	1.52	0.21	0.22		
EXPECTED PROGENY DIFFERENCES						ULTRASOUND EPDS			INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT	\$T \$M
EPD	0.3	24	38.3	8.3	20.3	0.2	0.18	-0.08	-0.032	66.25 16.86
ACC	0.58	0.5	0.48	0.22	0.31	0.37	0.44	0.46	0.42	- -

<div> <div>45F</div> <div>EMS BET ON BUBBA 507</div> <div>SEMIN DNA 2215065420 GHD150KV PV</div> <div>GGP HD150K</div> </div>					
DOB	BBU No.	Sex	Color	Service Sire:	Status:
2/2/2015	C1053095	Male	RED		
Calf Info.	BBU No.	Sex	Color	DOB	

The winningest bull in Beefmaster history. He has been labeled as "a beast" by renowned judges when he parades into the show ring. Perfect in his skeletal structure, his flex, his movement his stride. Extreme muscle that carries down the leg, thick muscular top, massive bone and foot, clean extended front. "Bubba" is what you can only dream about creating. He is the best thing since sliced bread!

Some of the titles he has attained:

- 2 times National Champion Bull, 2016 & 2018
- 2 times Grand Champion Bull Houston Livestock Show
- 2 times Grand Champion Bull San Antonio Livestock Show
- 2 times Grand Champion Bull Fort Worth Livestock Show
- 2 times Grand Champion Bull West Texas Fair
- 2 times Grand Champion Bull State Fair of Texas

Bubba has officially retire and is home focused on his next job—producing babies to look like him! His first babies are now on the ground and we like what we see. Semen will be available at our sale. Reserve yours today and give your cows what they deserve, "Bubba".

\$55/straw (5 straw minimum) with AI Certificate



LOT 45F

RED RYDER 8035
EMS HEADLINER 029 DNA SG00319025 PV
 MAGIC COLORS CL022

ACE IN THE HOLE 70/3
EMS BET ON BUFF 8062 DNA SG0000376570 GHD150K PV
 EMS MISS BUFF 86-6

BALCK BAYOU 1071/3
 EMS AMAZING ACE 630

****BLACK MAGIC 120/97**
MIXED COLORS 922
****BLACK JACK 21**
SUGAR PIE 42/01

TERRA DEOS LAND & CATTLE 4356
DIAMOND M 86-0

INDIVIDUAL PERFORMANCE RECORDS										
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT		
RATIO	102	97	100		100	100	100	100		
CONTEMP	13	5	1		1	1	1	1		
ADJ. TRAIT	71	617	1074		16.09	2	0.23	0.32		
EXPECTED PROGENY DIFFERENCES						ULTRASOUND EPDS			INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT	\$T \$M
EPD	0	19.7	33.7	8.8	18.7	0.3	0.48	-0.23	-0.035	56.85 14.94
ACC	0.54	0.51	0.46	0.19	0.3	0.35	0.42	0.45	0.41	- -

<div> <div>45G</div> <div>**CAVALIER 19/5</div> <div>SEMIN DNA 302A</div> <div>GGP HD150K</div> </div>					
DOB	BBU No.	Sex	Color	Service Sire:	Status:
4/26/1995	C617557	Male	RED		
Calf Info.	BBU No.	Sex	Color	DOB	

Selling 11 straws





****GLADIATOR 8/36**
****SPARTACUS 86/653 DNA 9A**
****DREAMLADY 2C 9-77**
****RANGER'S PRIDE 815/9**
****LAZY M 1-5/5**
****KENTUCKY PRINCESS 9039**

GATOR 3
 CIRCLE DOT 8/17

MAURICE HARRELL 1C 8/5
****RANGER FBA#14174 39**
****MISS LINDEMAN 237/7**

****JEB STUART 181**
****HARRIS 6/4**

INDIVIDUAL PERFORMANCE RECORDS										
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT		
RATIO										
CONTEMP										
ADJ. TRAIT										
EXPECTED PROGENY DIFFERENCES						ULTRASOUND EPDS			INDEXES	
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT	\$T \$M
EPD	1.8	14.1	12.1	6.1	13.2	-0.4	-0.41	-0.07	-0.041	21.12 14.3
ACC	0.98	0.98	0.94	0.92	0.94	0.86	0.92	0.93	0.92	- -

<div>  <div> 45H EMS HEADLINER 029 </div> <div> SEMEN DNA 4051313810 GHD150K PV </div> <div>  </div> </div>					
DOB	BBU No.	Sex	Color	Service Sire:	
3/10/2010	C992850	Male	BLACK MUL	Status:	
Calf Info.	BBU No.	Sex	Color	DOB	

Selling 7 straws of **SEXED** heifer semen





LOT 45H

BLACK BAYOU 1071/3
RED RYDER 8035 DNA US3000514 PV
 EMS AMAZING ACE 630
 **BLACK MAGIC 120/97
MAGIC COLORS CL022 DNA 937A
 MIXED COLORS 922

**POLLED MANDATE 404/5
 ** *MULLINS 2C46/8
 ACE IN THE HOLE 70/3
 EMS MISS BUFF 86-6
 **COUNTRY WESTERN 340/9
 **MAGIC MOM 72/2
 **CAVALIER 19/5
 **REL 105 6105

INDIVIDUAL PERFORMANCE RECORDS											
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT			
RATIO	104	105	118		127	180	173	162			
CONTEMP	20	9	9		9	9	9	9			
ADJ. TRAIT	69	547	944		14.95	2.5	0.25	0.32			
EXPECTED PROGENY DIFFERENCES						ULTRASOUND EPDS			INDEXES		
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT	\$T	\$M
EPD	-0.7	14.5	29.2	9.7	17	0.1	0.43	-0.19	-0.032	49.46	11.97
ACC	0.92	0.89	0.82	0.28	0.48	0.55	0.84	0.86	0.83	-	-

<div>  <div> 45I EMS BET ON BUBBA 507 </div> <div> SEMEN DNA 2215065420 GHD150K PV </div> <div>  </div> </div>					
DOB	BBU No.	Sex	Color	Service Sire:	
2/2/2015	C1053095	Male	RED	Status:	
Calf Info.	BBU No.	Sex	Color	DOB	

Selling 25 straws of **SEXED** heifer semen



LOT 45I

RED RYDER 8035
EMS HEADLINER 029 DNA SG00319025 PV
 MAGIC COLORS CL022
 ACE IN THE HOLE 70/3
EMS BET ON BUFF 8062 DNA SG0000376570 GHD150K PV
 EMS MISS BUFF 86-6

BALCK BAYOU 1071/3
 EMS AMAZING ACE 630
 **BLACK MAGIC 120/97
 MIXED COLORS 922
 **BLACK JACK 21
 SUGAR PIE 42/01
 TERRA DEOS LAND & CATTLE 4356
 DIAMOND M 86-0

INDIVIDUAL PERFORMANCE RECORDS											
	BW	WW	YW	SC	REA	%IMF	RIB FAT	RUMP FAT			
RATIO	102	97	100		100	100	100	100			
CONTEMP	13	5	1		1	1	1	1			
ADJ. TRAIT	71	617	1074		16.09	2	0.23	0.32			
EXPECTED PROGENY DIFFERENCES						ULTRASOUND EPDS			INDEXES		
	BW	WW	YW	MILK	TM	SC	REA	%IMF	RIB FAT	\$T	\$M
EPD	0	19.7	33.7	8.8	18.7	0.3	0.48	-0.23	-0.035	56.85	14.94
ACC	0.54	0.51	0.46	0.19	0.3	0.35	0.42	0.45	0.41		



By genotyping replacement-heifer candidates, breeders can improve the heifers' EPD accuracies about as much as the progeny data resulting from a female's whole lifetime of production. The best part is you can know a replacement heifer's estimate of genetic merit as if she's been in production for years, all before she's even weaned from her dam.

Bob Weaver
Kansas State University

Neogen GeneSeek is the world's leader in DNA testing for agriculture. The millions of DNA samples we have tested support a growing product line, cutting-edge knowhow and advanced technology that directly translate into more affordable and useful solutions for our customers.

Stewart Bauck
Neogen GeneSeek

We believe in providing our customers with the most accurate information possible. Combining DNA information with a bull's pedigree and individual production data significantly increases the reliability of his EPDs. To better serve our customers, all bulls in this sale have genomic-enhanced EPDs powered by GGP DNA testing.

The table below shows the estimated number of progeny the DNA information adds to the reliability of the EPDs. For nearly all traits, the accuracy of the bulls' genomic-enhanced EPDs is equivalent to the data from an entire calf crop.

	CED	BW	WW	YW	MILK	HP	MARB	REA
Est. Progeny	21	13	19	22	14	10	9	11

The traits that will benefit most from addition of DNA information in genetic predictions are those that are lowly heritable, difficult or expensive to measure, measured late in life, and those that are sex-specific. Combining phenotypic and molecular data can lead to faster genetic change.

Matt Spangler
University of Nebraska

Using GE-EPDs with improved accuracy improves the reliability of the decisions breeders make and, ultimately, the rate of progress their selection program can deliver for cow/calf producers.

Bob Weaver
Kansas State University

Benefits of GE-EPDs to cow/calf producers

Maternal GE-EPDs – Improve profits per cow:

- Verify calving-ease bulls, saving time, cost and stress when calving heifers.
- Identify bulls and cows with superior reproduction traits to improve cowherd fertility and maternal productivity.
- Better fertility improves conception rates, calving window and calf-crop uniformity.

Performance GE-EPDs – Optimize efficient returns:

- Produce cows that improve pounds weaned per exposed female.
- Produce cows for optimum growth for your grazing environment.
- Improve feed efficiency, producing heifers and cows that gain well on less feed and pass thrifty traits onto to their calves.

Quality GE-EPDs – More consistency of beef quality:

- Helps customers retaining calves, or selling into grids or value networks.
- Adds value and reputation quality in stockers or feeder calves.
- Predicts quality up front, saving years of valuable time, with less hassle than collecting carcass data.

Using genomic-enhanced EPDs for selection of young breeding stock provides a level of precision and reliability that's never been available to producers before.

Bob Weaver
Kansas State University



Neogen: GeneSeek Operations • 4131 N. 48th Street, Lincoln, NE 68504
877-443-6489 • www.neogen.com/genomics • igenity.support@neogen.com



SALE TERMS AND CONDITIONS

BIDDING: Each animal will be sold to the highest bidder without reserve.

BIDDING DISPUTE: The auctioneer in charge will settle any dispute as to bids, and his decision on such matters shall be final.

CASH SALE: All sales are for cash unless satisfactory credit arrangements, including any possible reservation of security interest by the seller, have been made with the seller prior to sale. The failure of a member buyer to pay the appropriate party the sale amounts when due may constitute a cause for exclusion from BBU pursuant to Article I, Section 10 of the BBU Bylaws.

BUYER'S RISK AT THE TIME OF SALE: The risk of loss and injury of each animal passes to the buyer as soon as it is sold; however, it is the obligation of the seller to ensure that sold animals are fed and cared for free of charge to the buyer until loaded for shipment or until the expiration of 24 hours after the sale, whichever occurs sooner.

CERTIFICATES OF REGISTRATION: A transferred certificate of registration must be furnished by the seller free of charge to the buyer for each animal within 45 days following the later of either the date of sale or upon the receipt of full payment.

HEALTH GUARANTEES: Unless otherwise announced, the seller guarantees that all animals are eligible for interstate shipment as required by applicable federal and state regulations.

ANNOUNCEMENTS: If there is any inconsistency in information in terms of the sale materials (e.g. sale catalog, supplemental sheets, sale day announcements), 1) sale day announcements will control over both the supplement sheet and the sale catalog, and 2) the supplement sheet will control over the sale catalog.

IDENTIFICATION RESPONSIBILITIES: 1) Prior to the sale, the seller must ensure that each animal has a readable permanent identification mark (tattoo, hot-iron brand or freeze brand) corresponding to its registration identification and 2) The buyer must check all permanent identification marks for accuracy upon possession and report any discrepancies to the seller immediately.

ARTIFICIAL INSEMINATION (AI) CERTIFICATES AND EMBRYO TRANSFER (ET) BILLS OF SALE: AI certificates and ET bills of sale will be the responsibility of the seller.

CONFORMANCE WITH REGISTRATION GUARANTEES: 1) The seller guarantees that all sold animals are registered in accordance with the rules of BBU and 2) The seller guarantees to the buyer that all sold animals conform to the registration certificate as entered in the Herd Book of BBU.

OFFICIAL BBU INFORMATION: All existing available official BBU information, including calf source, service sire and/or potential service sire (registration numbers) and performance data must be included in the final sales catalog.

PEDIGREE, PERFORMANCE AND GENETIC INFORMATION GUARANTEES: The seller guarantees to the buyer that: 1) the pedigree, performance data and genetic information, as represented in any sales materials (including sale catalog, supplemental sheet or sale day announcement), are accurate; and, 2) all information from the BBU database is accompanied by an accurately stated.

Adopted October 31, 2013



★ ★ ★
THANK YOU FOR JOINING US!
★ ★ ★

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WHERE GOOD LOOKING CATTLE
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